

MEMORANDUM

To: Interested Parties
 From: Alicia Downs & Michael Meyers
 Date: May 16th, 2023
 Re: The Fairness Act Survey

TargetPoint Consulting, a public opinion research firm, conducted a statewide survey on behalf of Centerline Action in Pennsylvania among 800 registered voters from May 9th-11th, 2023 to gauge public opinion on House Bill 300, also known as The Fairness Act. The survey indicates strong bipartisan support for including LGBT Pennsylvanians in the state’s existing anti-discrimination law. Support for the bill can be found across key demographics.

Statewide Support for Anti-Discrimination Protections for the LGBT Community

Over 7 in 10 Pennsylvanians believe the LGBT community should be protected under the state’s anti-discrimination law. Support for HB 300 is bipartisan, including 51% among Republicans, 71% among Independents, and 90% among Democrats.

<i>Knowing what you know about HB 300, would you say you support or oppose the legislation?</i>		
	Support	Oppose
Statewide	71%	18%
Northwest PA Region	71%	16%
Philadelphia Metro	74%	15%
Pittsburgh Metro	73%	18%
Northeast PA Region	64%	22%
Central PA Region	67%	22%

Key PA Demographic Blocs Support The Fairness Act (HB 300)

Voting Bloc	<i>Would you support or oppose HB 300?</i>	
	Support	Oppose
GOP Primary Voters	58%	30%
Independent Voters	74%	18%
Rural Voters	65%	23%
Suburban Voters	73%	18%
Women w/ Children	80%	13%

Pennsylvanians Strongly Believe HB 300 is Simply About Treating Others Fairly

When asked to think more thoroughly about HB 300 and its implications, PA voters distinguished a few key sentiments as to why they believe Pennsylvania’s anti-discrimination law ought to extend to the LGBT community.

- 7 in 10 voters statewide agree that **“everyone has a right to earn a living – including gay and transgender Americans – and workers should be judged on performance, nothing more, nothing less.”** 64% of Republican primary voters and 66% of Independents share this sentiment.
- 69% of voters statewide agree that **“protecting people from discrimination, including those who identify as gay or transgender, is about following the Golden Rule and treating others as we want to be treated.”** 65% of Independents and 58% of Republican primary voters also agree.
- **67% of Republican primary voters agree that “The Fairness Act preserves religious freedom” because of “specific language ensuring churches and other religious institutions can continue to practice their religious beliefs.”**

Methodology

A total of 800 interviews were conducted among registered voters statewide in Pennsylvania. Interviews were conducted May 9th -11th, 2023 with a margin of error of +/- 3.46 %. The survey was conducted using web-based interviews and was weighted to reflect statewide demographics.