

MEMORANDUM

To: Interested Parties
 From: Alicia Downs, Meredith King, TargetPoint Consulting
 Date: September 1, 2022
 Re: Same-sex Marriage – Survey Findings in Alaska

TargetPoint Consulting conducted a statewide survey in Alaska among 400 registered voters from August 22-31 to gauge public opinion about same-sex marriage and support for the Respect for Marriage Act (RMA). The survey indicates that a majority of Alaskan voters agree that same-sex marriage should be legal and key voting blocs are more likely to support a Senator who votes yes on the Respect for Marriage Act.

Alaska Voters Support Valid and Legal Same-Sex Marriage

6 in 10 Alaskans believe same-sex marriage should be valid. 2 in 3 Alaskan voters agree that the current law of the land, legal same-sex marriage, should remain in place.

Should Same-Sex Marriage be Legally Valid?		Should Same Sex Marriage Law Remain in Place?		Likelihood to Support a Senator Who Votes for RMA?		
Yes	No	Yes	No	More Likely	No Impact*	Less Likely
62%	24%	66%	21%	45%	33%	22%

- **Key Finding:** A plurality (44%) of Alaska Republicans believe same sex marriage should be valid with 39% opposed, and 16% who did not know.
- **Key Finding:** A majority (52%) of Alaska Republicans believe same-sex marriage should remain in place, while 32% believe it should be repealed, and 16% who didn’t know.

The plurality of Alaskans are more likely to support a Senator who votes for the Respect for Marriage Act. **Overall, 78% of Alaska voters are more likely to support a Senator who votes for the RMA or report no negative impact on their vote.**

Key Finding: 67% of Alaska Republicans say they are more likely to support a Senator who votes for the RMA or report no negative impact on their vote.

Key Voting Blocs are Major Supporters of Same-Sex Marriage and the Respect for Marriage Act

Young and middle-aged voters, including young conservatives, are the most supportive of same-sex marriage and the RMA.

- Among Independents, 73% believe same sex marriage should be valid and 77% believe the laws allowing same-sex marriage should remain in place.
- Among young voters, 74% believe same sex marriage should be valid and 70% believe the laws allowing same sex marriage should remain in place.
- 52% of young Alaskans would be more likely to support a pro-RMA Senator, including **67% of Independents under 45.**

- **2 in 3 Republicans under the age of 45 say they are either more likely to support a pro-RMA Senator or it would have no impact on their vote.**
- 52% of suburban voters and 50% of urban voters are more likely to support a pro-RMA Senator.

Alaskans Agree that the Freedom to Marry is a Fundamental American Right

72% of all voters agree and 55% strongly agree with the statement:

Strong families and lasting relationships strengthen communities and marriage is a fundamental freedom deeply rooted in the history and traditions of our country. American citizens should have the freedom to marry the person they love.

73% of Republican voters agree that the Respect for Marriage act maintains the status quo and no religious leader would be forced to consecrate a marriage against their beliefs.

*A total of 400 interviews were conducted among registered voters statewide in Alaska. Interviews were conducted August 22-31, 2022 with a margin of error of +/- 4.9%. The survey was conducted using web-based interviews and was weighted to reflect statewide demographics including gender, age, race, education and 2020 Presidential vote. *Total “no impact” responses also include “don’t know” responses.*