

MEMORANDUM

To: Interested Parties
 From: Alicia Downs, Meredith King, TargetPoint Consulting
 Date: August 30, 2022
 Re: Same-sex Marriage – Survey Findings in Missouri

TargetPoint Consulting conducted a statewide survey in Missouri among 600 registered voters from August 25-28 with a margin of error of +/- 4% to gauge public opinion about same-sex marriage and support for the Respect for Marriage Act (RMA). The survey indicates that a majority of Missouri voters agree that same-sex marriage should be legalized and key voting blocs are more likely to support a Senator who votes yes on the RMA.

Missouri Voters Support Valid and Legal Same-sex Marriage

Six in 10 Missouri voters believe same-sex marriages should be recognized as valid by the law. And 62% of voters agree that the current law of the land, maintaining the legalization of same-sex marriage, should remain in place.

Should Same-Sex Marriage be Legally Valid?		Should Same Sex Marriage Law Remain in Place?		Likelihood to Support a Senator Who Votes for RFMA?		
Yes	No	Yes	No	More Likely	No Impact*	Less Likely
60%	30%	62%	27%	41%	34%	25%

- **Key finding: Missouri Republicans are evenly divided on the validity of same-sex marriages, with 46% opposed to the validity of these marriages, 44% supportive, and 11% who didn't know.**
- **Key finding: Nearly half (49%) of Missouri Republicans believe same-sex marriage should remain in place, while 39% believe it should be repealed and 12% did not know.**

41% of Missouri voters are more likely to support a Senator who votes for the Respect for Marriage Act. Overall, **75% of Missouri voters are more likely to support a Senator who votes for the RMA or report no negative impact on their vote.** Nearly a third of voters are *much more* likely to support a Senator in support of RMA, while only 16% of Missouri voters would be *much less* likely to vote for a Senator in support of RMA.

- **Key finding: 63% of Missouri Republicans said they were more likely to support a Senator who votes for the RMA or report no negative impact on their vote.**

Key Voting Blocs are Major Supporters of Same-Sex Marriage and the Respect for Marriage Act

Young and middle-aged voters, including young conservatives, are the most supportive of gay marriage and the RMA.

- 77% of young voters think that marriages between same-sex couples should be recognized by the law as valid, including 90% of Democrats under 45, 69% of Independents under 45, and 63% of Republicans under 45.

- **67% of Republicans under 45 believe the legalization of same-sex marriage should remain in place** while only 25% believe it should be repealed.
- 51% of young voters are more likely to support a Senator who votes for RMA.
- Intuitively, young Democrats are leading the charge, but **69% of Independents under the age of 45 believe the legalization of same-sex marriage should remain in place**
- 53% of urban voters and 43% suburban voters are more likely to support a Senator who votes for RMA.

Missouri Voters Agree that the Freedom to Marry is a Fundamental American Right & Religious Freedoms Will Still Be Protected with the RMA

71% of all voters agree and including 58% Republicans agree with the statement:

Strong families and lasting relationships strengthen communities and marriage is a fundamental freedom deeply rooted in the history and traditions of our country. American citizens should have the freedom to marry the person they love.

70% of Missouri voters including 74% of Republicans agree that *the Respect for Marriage Act maintains the status quo and no religious leader would be forced to consecrate a marriage against their beliefs.*

*A total of 600 interviews were conducted among registered voters statewide in Missouri. Interviews were conducted August 25-28, 2022 with a margin of error of +/- 4.0%. The survey was conducted using web-based interviews and was weighted to reflect statewide demographics including gender, age, race, education and 2020 Presidential vote. **Total “no impact” responses also include “don’t know” responses.*