



Survey Memorandum

To: Interested Parties
From: Centerline
Date: June 23, 2023
Topic: Data on Contraception Issues

Centerline commissioned a national survey among N=1,000 registered voters with an oversample of N=500 Republican voters. Interviews were conducted online May 24–27, 2023. Quotas and weighting were set to ensure the sample was demographically representative by gender, age, region, race/ethnicity, and educational attainment. The survey was conducted in partnership with New Bridge Strategy, Meeting Street Insights, and TargetPoint Consulting.

Key Findings

1. Increasing access to contraception is an issue where there is near-total, bipartisan agreement among registered voters nationwide. Fully 85% of voters say they favor increasing access to contraception in their state, while just 15% oppose doing so. Among Republicans, 79% favor increasing access to contraception while 21% oppose. Democrats say they favor increasing access by a margin of 90% to 10%. In order to ensure clarity of the question, survey respondents were told that “the term contraception, also known as birth control, is used to define various methods of preventing pregnancy.”

2. Increasing access to contraception is overwhelmingly popular across even the most socially conservative corners of the Republican Party. At least 70% of every Republican voter group, without exception, favor increasing access to contraception. In short, this is an issue with virtually no opposition.

Favor Increasing Access to Contraception	
Base Republicans	74%
Soft Republicans	85%
Trump Republicans	79%
Traditional Republicans	79%
Republican Men	75%
Republican Women	84%
Very Conservative on Social Issues	70%
Somewhat Conservative on Social Issues	82%
Moderate/Liberal on Social Issues	88%
2024 Trump Primary Voters	78%
2024 DeSantis Primary Voters	81%

3. Republican voters are three times as likely to say that they would be more likely to vote for a candidate who supported increased access to contraception as would be less likely; among all voters the ratio is more than five-to-one positive impact. Nearly half (47%) of Republican voters say that a candidate's support for increased access to contraception has a positive impact on their vote, while a mere 15% are less inclined to support a such a candidate (38% say it would make no difference). The positive impact exceeds concern among every single subgroup of Republican votes, including those who say they are "very conservative" on social issues and among Evangelical Republicans.

Among all voters nationally, this issue only generates positive regard for a candidate. Fully 63% say they would be more likely to vote for a candidate taking this position and just 12% are less so, with 25% saying it makes no difference to their vote. A candidate taking this position benefits from every subgroup of voters.

4. Nine-in-ten voters (90%) and 85% of Republicans agree contraception should be accessible and affordable to all people in the United States. Respondents were asked whether they agree or disagree with the following statement:

"All people in the United States should be able to both afford and have access to contraception, and they should be able to obtain information on what method of contraception would be best for them."

Agreement is nearly unanimous. Fully 90% of voters and 85% of Republican voters agree with this statement. In fact, two-thirds of voters (66%) and half of Republicans (49%) *strongly* agree. Agreement for this statement is at least three times higher than disagreement with every Republican subgroup.

5. Voters overwhelmingly agree that increasing access to contraception is a "freedom issue." Among voters, 87% agree with the statement "Increasing access to contraception is a freedom issue. It is about giving people the freedom to make decisions for themselves and their families." Just 13% disagree. Among Republicans, 79% agree and 21% disagree, and support levels reach 70% with every demographic and attitudinal subgroup.

Centerline – National Survey Data

Methodology: Online
Field Dates: May 24–27, 2023
Sample Size: N=1,000 Registered Voters and Oversample of N=500 Republicans

* Denotes result less than 0.5%.

NOTE: Due to rounding, some figures may be higher or lower by less than one-half of one percent.

Turning to something else, as you may know, the term contraception, also known as birth control, is used to define various methods of preventing pregnancy. Do you favor or oppose increasing access to contraception in your state?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
60%	44%	STRONGLY FAVOR
24%	35%	SOMEWHAT FAVOR
8%	11%	SOMEWHAT OPPOSE
7%	10%	STRONGLY OPPOSE
85%	79%	TOTAL FAVOR
15%	21%	TOTAL OPPOSE

Would you be more likely or less likely to vote for a candidate who supported increasing access to contraception, or would it not make much of a difference to your vote?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
39%	22%	MUCH MORE LIKELY
24%	25%	SOMEWHAT MORE LIKELY
6%	7%	SOMEWHAT LESS LIKELY
7%	8%	MUCH LESS LIKELY
25%	38%	NO DIFFERENCE
63%	47%	TOTAL MORE LIKELY
12%	15%	TOTAL LESS LIKELY

Do you agree or disagree with the following statement?

All people in the United States should be able to both afford and have access to contraception, and they should be able to obtain information on what method of contraception would be best for them.

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
66%	49%	STRONGLY AGREE
24%	36%	SOMEWHAT AGREE
6%	9%	SOMEWHAT DISAGREE
4%	6%	STRONGLY DISAGREE
90%	85%	TOTAL AGREE
10%	15%	TOTAL DISAGREE

Do you agree or disagree with the following statement?

Increasing access to contraception is a freedom issue. It is about giving people the freedom to make decisions for themselves and their families.

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
62%	43%	STRONGLY AGREE
25%	35%	SOMEWHAT AGREE
7%	12%	SOMEWHAT DISAGREE
5%	9%	STRONGLY DISAGREE
87%	79%	TOTAL AGREE
13%	21%	TOTAL DISAGREE

In what year were you born?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
7%	5%	18 - 24
16%	15%	25 - 34
18%	16%	35 - 44
16%	16%	45 - 54
18%	20%	55 - 64
25%	27%	65 AND ABOVE

What is your gender?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
48%	52%	MALE
52%	48%	FEMALE

In politics today, do you consider yourself a...

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
22%	53%	STRONG REPUBLICAN
12%	32%	NOT-SO-STRONG REPUBLICAN
7%	15%	LEAN REPUBLICAN
13%	--	INDEPENDENT
7%	--	LEAN DEMOCRAT
15%	--	NOT-SO-STRONG DEMOCRAT
24%	--	STRONG DEMOCRAT
42%	100%	TOTAL REPUBLICAN
13%	--	INDEPENDENT
46%	--	TOTAL DEMOCRAT

On most economic and fiscal issues, such as taxes and government spending, do you consider yourself to be conservative, moderate, or liberal?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
20%	40%	VERY CONSERVATIVE
21%	37%	SOMEWHAT CONSERVATIVE
35%	21%	MODERATE
15%	2%	SOMEWHAT LIBERAL
10%	1%	VERY LIBERAL
41%	77%	TOTAL CONSERVATIVE
35%	21%	MODERATE
24%	3%	TOTAL LIBERAL

On most social issues, such as abortion and LGBT issues, do you consider yourself to be conservative, moderate, or liberal?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
22%	43%	VERY CONSERVATIVE
15%	24%	SOMEWHAT CONSERVATIVE
29%	23%	MODERATE
14%	7%	SOMEWHAT LIBERAL
20%	2%	VERY LIBERAL
37%	67%	TOTAL CONSERVATIVE
29%	23%	MODERATE
35%	10%	TOTAL LIBERAL

What is your main racial or ethnic heritage? Please choose only one option.

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
70%	87%	WHITE
12%	3%	BLACK OR AFRICAN AMERICAN
11%	3%	HISPANIC
3%	2%	ASIAN
1%	1%	AMERICAN INDIAN, NATIVE AMERICAN, OR ALASKA NATIVE
--	--	HAWAIIAN OR PACIFIC ISLANDER
2%	2%	OTHER
1%	1%	PREFER NOT TO ANSWER

What is the highest degree or level of education you have completed?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
*	*	LESS THAN 9 YEARS GRADE SCHOOL
2%	2%	1-3 YEARS OF HIGH SCHOOL
22%	24%	GRADUATED 4 YEARS HIGH SCHOOL
34%	35%	1-3 YEARS OF COLLEGE
25%	22%	GRADUATED 4 YEARS COLLEGE OR UNIVERSITY
17%	16%	MORE THAN 4 YEARS COLLEGE
*	*	PREFER NOT TO ANSWER
58%	61%	TOTAL <COLLEGE
42%	38%	TOTAL COLLEGE+

How would you describe the area where you currently live?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
30%	19%	CITY
47%	50%	SUBURBAN AREA
9%	13%	SMALL TOWN
14%	18%	RURAL AREA
76%	69%	TOTAL CITY/SUBURBS
24%	31%	TOTAL SMALL TOWN/RURAL

Do you have any children under the age of 18 living in your household?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
28%	26%	YES
71%	74%	NO
*	--	PREFER NOT TO ANSWER

Which of the following best describes your current employment status? White collar work is usually done in an office or other professional environment, while blue collar refers to jobs that involve manual labor.

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
18%	17%	FULL-TIME WORKER/BLUE COLLAR
22%	22%	FULL-TIME WORKER/WHITE COLLAR
5%	5%	PART-TIME WORKER/BLUE COLLAR
4%	5%	PART-TIME WORKER/WHITE COLLAR
2%	2%	WORK MULTIPLE JOBS
7%	8%	HOMEMAKER
3%	2%	STUDENT
10%	7%	UNEMPLOYED AND LOOKING FOR WORK
30%	32%	RETIRED
51%	51%	TOTAL EMPLOYED
49%	49%	TOTAL NOT EMPLOYED

Are you, or is anyone in your household, a member of a labor union or a teachers' association or employed by the city, county, state, or federal government, including as a firefighter or law enforcement officer?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
7%	6%	LABOR UNION
5%	3%	TEACHERS' ASSOCIATION
3%	3%	GOVERNMENT EMPLOYEE
1%	2%	FIREFIGHTER OR LAW ENFORCEMENT OFFICER
84%	86%	NO
2%	2%	NOT SURE
14%	12%	TOTAL YES

Which of the following best describes what your total household income was last year?

<u>REG.</u>		
<u>VOTERS</u>	<u>GOP</u>	
10%	9%	UNDER \$20,000
22%	22%	\$20,000 - \$39,999
19%	20%	\$40,000 - \$59,999
16%	14%	\$60,000 - \$79,999
10%	10%	\$80,000 - \$99,999
17%	19%	\$100,000 - \$200,000
3%	2%	MORE THAN \$200,000
3%	3%	PREFER NOT TO SAY
33%	31%	TOTAL <\$40K
35%	34%	TOTAL \$40K-80K
30%	32%	TOTAL \$80K+