



MEMORANDUM

TO: Interested Parties
FROM: Lori Weigel & Kathryn Hahne / New Bridge Strategy
Rob Autry & Martin Shull / Meeting Street Insights
DATE: March 13, 2024
RE: Voters in Iowa Support Continuing to Fund Clean Energy Investments

New Bridge Strategy and Meeting Street Insights, Republican polling firms, conducted a survey of voters in Iowa¹ on clean energy investments and climate change on behalf of Centerline Liberties.

The survey found broad, bipartisan support for clean energy infrastructure and manufacturing. Voters say that investments in clean energy will have a positive impact on both Iowa and the country. Additionally, there is strong and widespread support for both federal government and state government action on reducing carbon pollution.

Specifically, the survey found that:

- **Iowa voters overwhelmingly support investments in clean energy.** Almost three-in-four (73 percent) – including a majority of Republicans and Independents – say that Congress should continue to fund laws that invest in clean energy infrastructure. We asked voters whether Congress should continue to fund or stop funding the items below:
 - *Modernizing, improving, and securing the electric grid and related infrastructure;*
 - *Helping homeowners and businesses become more energy efficient;*
 - *Providing tax credits for the production of clean renewable energy like wind, solar and hydrogen power; and,*
 - *Providing incentives for domestic manufacturing and purchase of electric vehicles, trucks and buses in the U.S.*

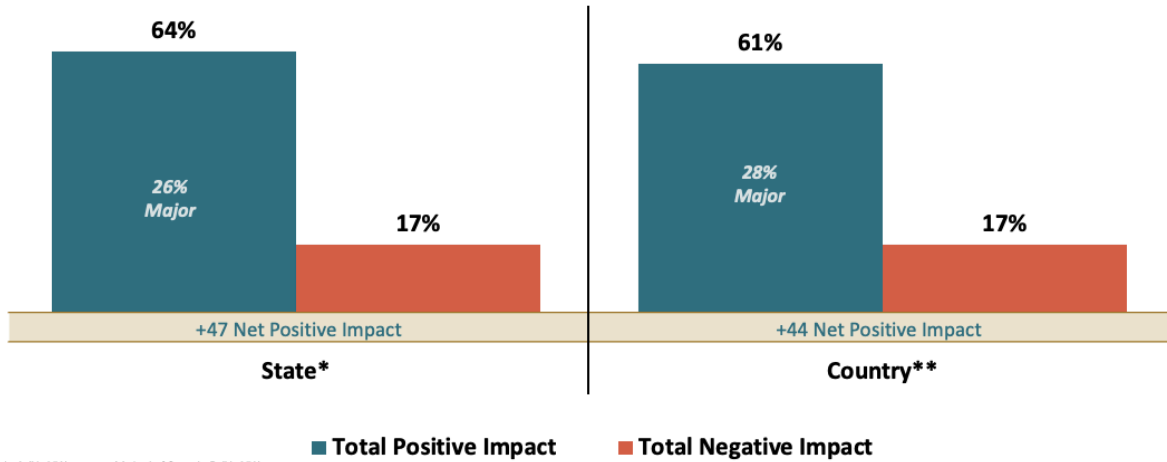
The desire to see this funding remain intact is evident across the state, in every type of community and with all key sub-groups of the electorate, including:

- 71% of men and 75% of women;
- 68% of those without a college degree and 79% of those with a college or post-graduate degree;
- 54% of Republicans, 77% of Independents, and 91% of Democrats; and,
- 79% of those in cities, 77% of those in the suburbs, 67% of small-town voters and 70% in rural areas of the state.

¹ The survey was conducted March 1-5, 2024 among N=500 registered voters in Iowa. Respondents were reached through cell phone, landline, text-to-web, and online interviews. The MOE for a survey of N=500 is ±4.38%.

- **Three-in-five voters think that these energy investments will have a positive impact on Iowa and the country alike.**

“Do you think these investments will have a positive impact on your state/country, a negative impact on your state/country, or no real impact one way or the other?”



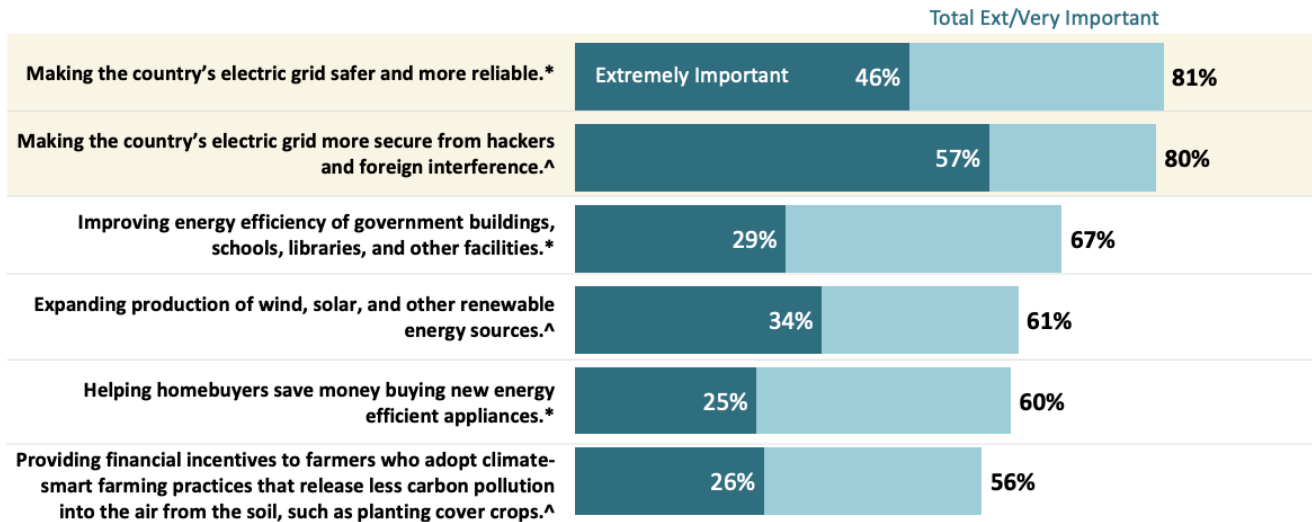
* Asked of Sample A (N=250)

** Asked of Sample B (N=250)

- **A safer, more reliable electric grid and a grid that is secure from hackers are deemed the most important ways to invest in America’s energy future.** We gave voters a list of specific clean energy investments and asked them to indicate how important it is to them personally that investments continue to be made.

Grid safety and reliability investments rise to the top, followed by investments in energy efficiency.

Importance to invest in that purpose



* Asked of Sample A (N=250)

^ Asked of Sample B (N=250)

These grid investments are deemed to be extremely or very important across party lines with 78 percent of Republicans saying that making the country’s electric grid safer and more reliable and making it more secure from hackers is extremely or very important. 84 percent of Independents and

82 percent of Democrats say making the grid safer and more reliable is extremely or very important. 82 percent of Independents and 81 percent of Democrats say it is extremely or very important to make the country’s grid more secure from hackers and foreign interference.

- **There is widespread support for both federal government and state government action on reducing carbon pollution.** 80 percent say they support the United States government taking action to reduce carbon pollution that contributes to climate change and 73 percent support their state government taking action. Support for federal or state government action on climate change is bipartisan.

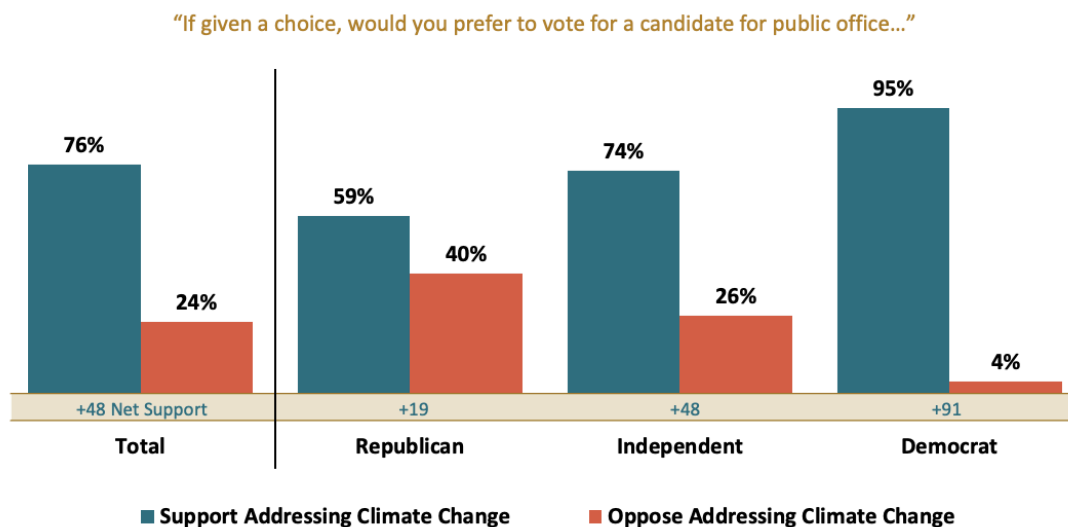
Taking Action Support by Party

<i>% Total Support - Oppose</i>	GOP	IND	DEM
Federal Government	59%-39%	87%-13%	98%-2%
State Government	61%-39%	65%-35%	91%-9%

Voters are also more likely to have a positive impression of their Senator or Governor if he or she supported taking action on climate change. 62 percent say they would have a more favorable impression of their U.S. Senator if he or she supported the United States government taking action to reduce the carbon pollution that contributes to climate change. 55 percent say the same about Iowa’s Governor.

- **76 percent say they would prefer to vote for a candidate for public office who supports doing something to address climate change compared to 24 percent who would prefer a candidate opposed to action on climate change.**

This sentiment transcends party lines as illustrated in the bar chart below.



In summary, voters in Iowa believe that investments in clean energy will have a positive impact on their state and on the country and they support maintaining investments in clean energy infrastructure. These investments are supported across party lines and with all key sub-groups of the electorate, including Republicans, voters in rural areas and those without a college degree. Voters are overwhelmingly supportive of investments in making the electric grid safer, more reliable, and secure from hackers. Investments in energy efficiency are also deemed particularly important by Iowa voters. Finally, there is widespread support for the government taking action to reduce carbon pollution and 76 percent would prefer to vote for a candidate who supports doing something on climate change than someone who opposes taking action.