



MEMORANDUM

TO: Interested Parties
FROM: Lori Weigel & Kathryn Hahne / New Bridge Strategy
Rob Autry & Martin Shull / Meeting Street Insights
DATE: March 27, 2024
RE: Voters in North Carolina Support Continuing to Fund Clean Energy Investments

New Bridge Strategy and Meeting Street Insights, Republican polling firms, conducted a statewide survey of registered voters in North Carolina¹ on clean energy investments and climate change on behalf of Centerline Liberties.

The survey found broad, bipartisan support for clean energy infrastructure and manufacturing. Voters say that investments in clean energy will have a positive impact on both North Carolina and the country. Additionally, there is strong and widespread support for both the United States government and state government taking action on reducing the carbon pollution that contributes to climate change.

Specifically, the survey found that:

- **North Carolina voters overwhelmingly support investments in clean energy.** Almost three-quarters of voters (73%)—including a majority of Republicans (53%) and Unaffiliated voters (73%)—say that Congress should continue to fund laws that invest in clean energy infrastructure. We asked voters whether Congress should continue to fund or stop funding the items below:
 - *Modernizing, improving, and securing the electric grid and related infrastructure;*
 - *Helping homeowners and businesses become more energy efficient;*
 - *Providing tax credits for the production of clean renewable energy like wind, solar, and hydrogen power; and,*
 - *Providing incentives for domestic manufacturing and purchase of electric vehicles, trucks, and buses in the U.S.*

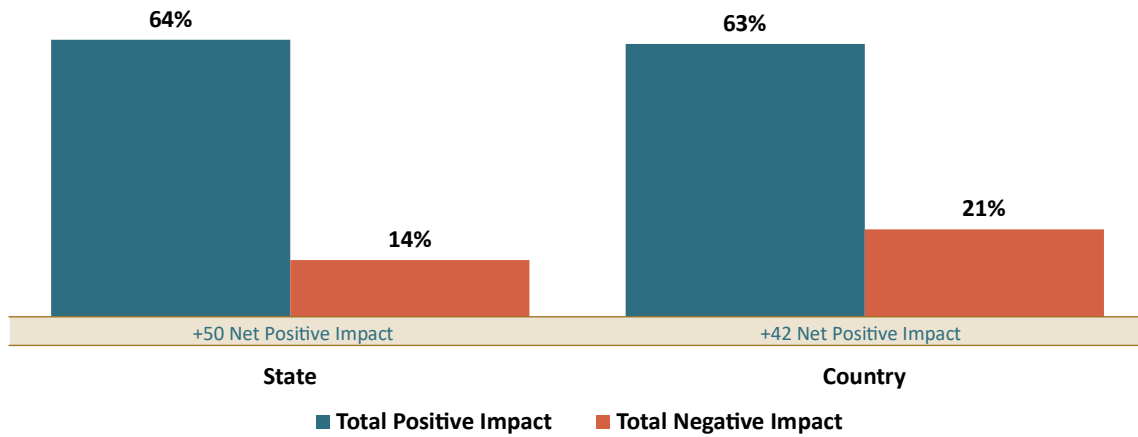
The desire to see this funding remain intact is evident across the state, in every type of community and with all key subgroups of the electorate, including:

- 62% of men and 82% of women;
- 70% of those without a college degree and 77% of those with a college or post-graduate degree;
- 70% of White voters and 80% of Nonwhite voters; and,
- At least 70% of voters in each of North Carolina's media markets.

¹ The survey was conducted March 18–21, 2024, among N=500 registered voters in North Carolina. Respondents were reached through cell phone, landline, text-to-web, and online interviews. The margin of error for a survey of N=500 is ±4.38%.

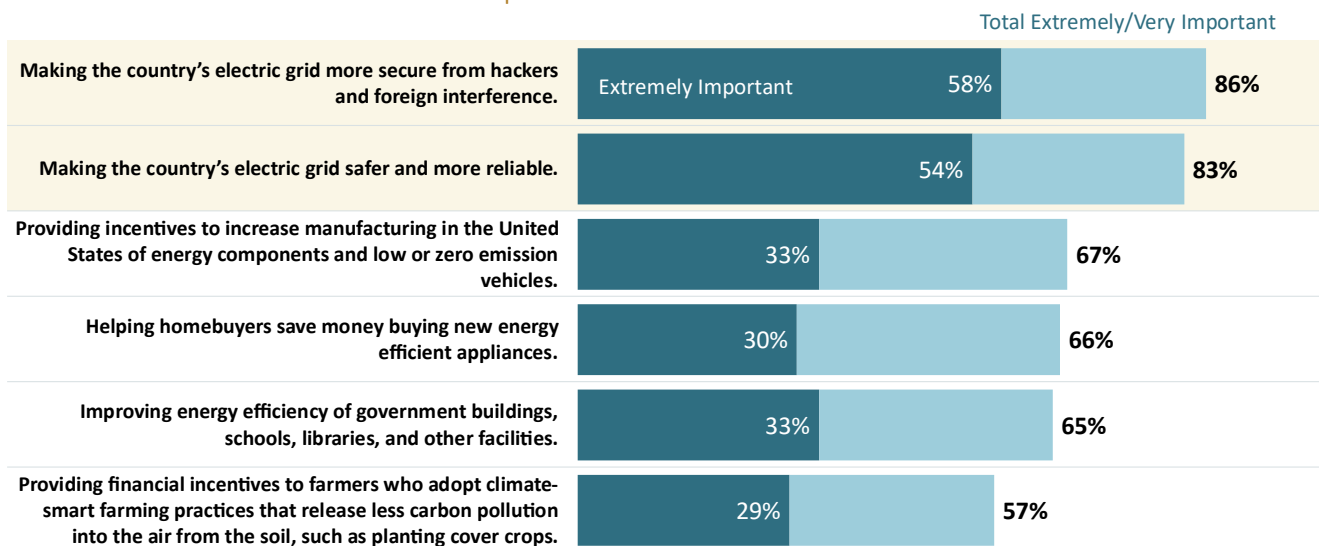
- Nearly two-thirds of voters think that these energy investments will have a positive impact on North Carolina and the country.

“And, do you think these investments will have a positive impact on your (state/country), a negative impact on your (state/country), or no real impact one way or the other?”



- A safer, more reliable electric grid and a grid that is secure from hackers are considered the most important components of recent energy legislation to continue investing in. We gave voters a list of specific clean energy investments and asked them to indicate how important it is to them personally that investments continue to be made.

Important That We Continue to Invest



These grid investments are deemed to be extremely or very important across party lines. 88% of Republicans, 89% of Unaffiliateds, and 82% of Democrats say making the country’s electric grid more secure from hackers and foreign interference is either extremely important or very important. 74% of Republicans, 89% of Unaffiliateds, and 87% of Democrats say making the country’s electric grid safer and more reliable is extremely or very important.

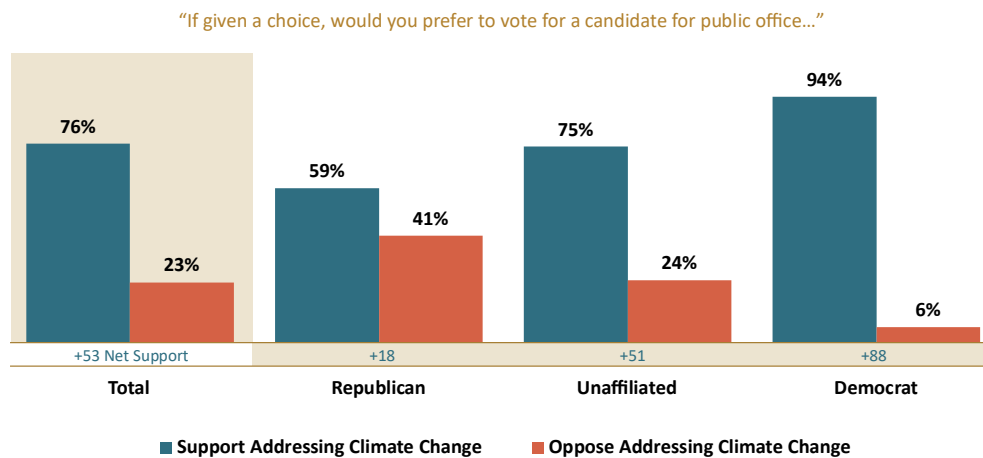
- **There is widespread support for both United States government and the state government taking action to reduce the carbon pollution that contributes to climate change.** 78% of voters say they support the United States government taking action to reduce the carbon pollution that contributes to climate change, while 75% support their state government taking action. This support crosses party lines.

Taking Action to Reduce Carbon Pollution by Party

<i>% Total Support – Oppose</i>	Republicans	Unaffiliateds	Democrats
U.S. Government	66% – 34%	76% – 24%	93% – 6%
State Government	56% – 44%	77% – 23%	93% – 7%

Voters are also more likely to have a positive impression of their Senator and Governor if he or she supports taking action on climate change. 59% say they would have a more favorable impression of their U.S. Senator if he or she supported the United States government taking action to reduce the carbon pollution that contributes to climate change, and 56% say they would have a more favorable impression of their governor if he or she supported the state government taking action.

- **76% of North Carolina voters say they would prefer to vote for a candidate for public office who supports doing something to address climate change, compared to just 23% who would prefer a candidate opposed to action on climate change.** Majorities across party agree.



In summary, voters in North Carolina believe investments in clean energy will have a positive impact on their state and on the country, and they support maintaining investments in clean energy infrastructure. These investments are supported across party lines and with all key subgroups of the electorate, including Republicans, voters in rural areas, and those without a college degree. Voters are overwhelmingly supportive of investments in making the electric grid safer, more reliable, and secure from hackers. Finally, there is widespread support for the government taking action to reduce carbon pollution, and 76% would prefer to vote for a candidate who supports doing something on climate change than someone who opposes taking action.