NORTH CAROLINA STATEWIDE SURVEY

Interview Schedule

New Bridge Strategy / Meeting Street Insights
March 18–21, 2024
N=500 Voters
Margin of Error: +4.38%

In this document:

- *An asterisk (*) in a response category means that less than 0.5% of respondents chose that response category and a dash (-) represents no response.*

- *A carrot (^) denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.*

- *Sample A was asked of ½ of the sample, N=250. Sample B was asked of ½ of the sample, N=250.*

Over the last few years, Congress has passed legislation focused on improving America's energy future. Among other things, these laws have invested in:

- Modernizing, improving, and securing the electric grid and related infrastructure;
- Helping homeowners and businesses become more energy efficient;
- Providing tax credits for the production of clean renewable energy like wind, solar, and hydrogen power; and,
- Providing incentives for domestic manufacturing and purchase of electric vehicles, trucks, and buses in the U.S.

…Overall, are these things you think Congress **(ROTATE)** should continue to fund or should Congress stop funding?

(**PHONE IF CHOICE GIVEN:** Is that definitely (continue to fund/stop funding) or just probably?)

TOT	REP	UNA	
33%	15%	37%	DEFINITELY CONTINUE TO FUND
40%	38%	37%	PROBABLY CONTINUE TO FUND
16%	32%	12%	PROBABLY STOP FUNDING
10%	14%	12%	DEFINITELY STOP FUNDING
2%	1%	3%	NOT SURE **(DNR/NOT ONLINE OR TTW)**
73%	**53%**	**73%^**	**TOTAL CONTINUE FUNDING**
26%	**47%^**	**24%**	**TOTAL STOP FUNDING**

(ASKED OF SAMPLE A, N=250)
And, do you think these investments will have a **(ROTATE)** positive impact on your state, a negative impact on your state, or no real impact one way or the other?

(**PHONE IF CHOICE GIVEN:** Is that major (positive impact/negative impact) or just minor?)

TOT	REP	UNA	
33%	21%	38%	MAJOR POSTIIVE IMPACT
30%	39%	27%	MINOR POSITIVE IMPACT
9%	11%	9%	MINOR NEGATIVE IMPACT
6%	11%	6%	MAJOR NEGATIVE IMPACT
20%	18%	19%	NO REAL IMPACT ONE WAY OR THE OTHER
2%	--	2%	NOT SURE **(DNR/NOT ONLINE OR TTW)**
64%^	**60%**	**65%**	**TOTAL POSITIVE IMPACT**
14%^	**22%**	**15%**	**TOTAL NEGATIVE IMPACT**

(ASKED OF SAMPLE B, N=250)
And, do you think these investments will have a **(ROTATE)** positive impact on our country, a negative impact on our country, or no real impact one way or the other?

(PHONE IF CHOICE GIVEN: Is that major (positive impact/negative impact) or just minor?)

TOT	REP	UNA	
30%	12%	29%	MAJOR POSTIIVE IMPACT
33%	32%	40%	MINOR POSITIVE IMPACT
10%	14%	7%	MINOR NEGATIVE IMPACT
11%	20%	11%	MAJOR NEGATIVE IMPACT
15%	22%	11%	NO REAL IMPACT ONE WAY OR THE OTHER
1%	--	3%	NOT SURE **(DNR/NOT ONLINE OR TTW)**
63%	**44%**	**69%**	**TOTAL POSITIVE IMPACT**
21%	**34%**	**18%**	**TOTAL NEGATIVE IMPACT**

Now, there are a number of ways this legislation invests in improving America's energy future. Recognizing that not all of them can be equally important, for each one of the following, please indicate how important it would be to you that we continue to invest in that purpose. Do you think it is **(ROTATE)** extremely important, very important, somewhat important, or not really important that we invest in that?

RANKED BY % EXTREMELY/VERY IMPORTANT – TOTAL

	EXT/VERY IMPORT	TOTAL IMPORT	EXT IMPORT	VERY IMPORT	SOMEWHAT IMPORT	NOT REALLY IMPORT	DON'T KNOW/ REFUSED

The (FIRST/NEXT) one is... **(RANDOMIZE)**

Making the country's electric grid more secure from hackers and foreign interference. **(ASKED OF SAMPLE B, N=250)**

	EXT/VERY IMPORT	TOTAL IMPORT	EXT IMPORT	VERY IMPORT	SOMEWHAT IMPORT	NOT REALLY IMPORT	DON'T KNOW/ REFUSED
TOT	**86%**	**96%**	58%	28%	10%	4%	*
REP	**88%**	**95%**	56%	32%	7%	5%	--
UNA	**89%**	**97%^**	61%	28%	9%	3%	--

Making the country's electric grid safer and more reliable. **(ASKED OF SAMPLE A, N=250)**.

	EXT/VERY IMPORT	TOTAL IMPORT	EXT IMPORT	VERY IMPORT	SOMEWHAT IMPORT	NOT REALLY IMPORT	DON'T KNOW/ REFUSED
TOT	**83%**	**96%^**	54%	29%	12%	4%	*
REP	**74%^**	**94%**	47%	28%	19%	6%	--
UNA	**89%**	**96%^**	60%	29%	8%	4%	--

Continued…

	EXT/VERY IMPORT	TOTAL IMPORT	EXT IMPORT	VERY IMPORT	SOMEWHAT IMPORT	NOT REALLY IMPORT	DON'T KNOW/ REFUSED

Providing incentives to increase manufacturing in the United States of energy components and low or zero emission vehicles. **(ASKED OF SAMPLE A, N=250)**

TOT	**67%^**	**90%^**	33%	33%	23%	10%	--
REP	**52%**	**82%**	30%	22%	30%	18%	--
UNA	**67%**	**89%**	27%	40%	22%	11%	--

Helping homebuyers save money buying new energy efficient appliances. **(ASKED OF SAMPLE A, N=250)**.

TOT	**66%**	**89%**	30%	36%	23%	11%	*
REP	**55%**	**85%**	24%	31%	30%	15%	--
UNA	**68%**	**86%**	34%	34%	18%	13%	1%

Improving energy efficiency of government buildings, schools, libraries, and other facilities. **(ASKED OF SAMPLE A, N=250)**.

TOT	**65%**	**93%**	33%	32%	28%	6%	1%
REP	**56%^**	**94%**	32%	23%	39%	6%	--
UNA	**64%**	**90%**	27%	37%	26%	10%	--

Providing financial incentives to farmers who adopt climate-smart farming practices that release less carbon pollution into the air from the soil, such as planting cover crops. **(ASKED OF SAMPLE B, N=250)**

TOT	**57%**	**82%**	29%	28%	25%	18%	*
REP	**39%**	**66%^**	15%	24%	28%	34%	--
UNA	**62%^**	**84%^**	31%	30%	22%	16%	--

(ASKED OF SAMPLE A, N=250)
Do you **(ROTATE)** support or oppose the United States government taking action to reduce the carbon pollution that contributes to climate change?

(**PHONE IF CHOICE GIVEN:** Is that STRONGLY (support/oppose) or just somewhat?)

TOT	REP	UNA	
42%	18%	48%	STRONGLY SUPPORT
35%	48%	28%	SOMEWHAT SUPPORT
7%	11%	7%	SOMEWHAT OPPOSE
14%	24%	18%	STRONGLY OPPOSE
1%	--	--	UNSURE/REFUSED **(DNR/NOT ONLINE OR TTW)**
78%^	**66%**	**76%**	**TOTAL SUPPORT**
21%	**34%^**	**24%^**	**TOTAL OPPOSE**

(ASKED OF SAMPLE B, N=250)
Do you **(ROTATE)** support or oppose your state government taking action to reduce the carbon pollution that contributes to climate change?

(**PHONE IF CHOICE GIVEN:** Is that STRONGLY (support/oppose) or just somewhat?)

TOT	REP	UNA	
43%	13%	53%	STRONGLY SUPPORT
32%	42%	24%	SOMEWHAT SUPPORT
13%	26%	7%	SOMEWHAT OPPOSE
12%	19%	16%	STRONGLY OPPOSE
*	--	--	UNSURE/REFUSED **(DNR/NOT ONLINE OR TTW)**
75%	**56%^**	**77%**	**TOTAL SUPPORT**
24%^	**44%^**	**23%**	**TOTAL OPPOSE**

(ASKED OF SAMPLE A, N=250)
If your U.S. Senator supported the United States government taking action to reduce the carbon pollution that contributes to climate change, would you have a **(ROTATE)** more favorable impression, less favorable impression, or would that not make a difference in your view of him or her?

(**PHONE IF CHOICE GIVEN:** Is that much (more favorable/less favorable) or just somewhat?)

TOT	REP	UNA	
26%	10%	30%	MUCH MORE FAVORABLE
33%	35%	27%	SOMEWHAT MORE FAVORABLE
10%	17%	11%	SOMEWHAT LESS FAVORABLE
10%	16%	9%	MUCH LESS FAVORABLE
22%	22%	23%	NO DIFFERENCE
*	--	--	UNSURE/REFUSED **(DNR/NOT ONLINE OR TTW)**
59%	**45%**	**57%**	**TOTAL MORE FAVORABLE**
20%	**33%**	**21%^**	**TOTAL LESS FAVORABLE**

(ASKED OF SAMPLE B, N=250)
If your Governor supported your state government taking action to reduce the carbon pollution that contributes to climate change, would you have **(ROTATE)** a more favorable impression, less favorable impression, or would that not make a difference in your view of him or her?

(**PHONE IF CHOICE GIVEN:** Is that much (more favorable/less favorable) or just somewhat?)

TOT	REP	UNA	
30%	12%	24%	MUCH MORE FAVORABLE
26%	15%	36%	SOMEWHAT MORE FAVORABLE
7%	15%	3%	SOMEWHAT LESS FAVORABLE
12%	23%	13%	MUCH LESS FAVORABLE
24%	35%	21%	NO DIFFERENCE
1%	--	2%	UNSURE/REFUSED **(DNR/NOT ONLINE OR TTW)**
56%	**27%**	**60%**	**TOTAL MORE FAVORABLE**
19%	**38%**	**17%^**	**TOTAL LESS FAVORABLE**

If given a choice, would you prefer to vote for a candidate for public office … **(ROTATE)**

TOT	REP	UNA	
76%	59%	75%	WHO SUPPORTS DOING SOMETHING TO ADDRESS CLIMATE CHANGE …OR…
23%	41%	24%	WHO OPPOSES DOING SOMETHING TO ADDRESS CLIMATE CHANGE
1%	--	2%	UNSURE/REFUSED **(DNR/NOT ONLINE OR TTW)**

And for statistical purposes only…

D1.   In what year were you born?

TOT	REP	UNA	
22%	16%	29%	18-34
15%	14%	16%	35-44
16%	18%	16%	45-54
19%	20%	21%	55-64
28%	32%	19%	65 AND ABOVE
*	--	--	REFUSED **(DNR/NOT ONLINE OR TTW)**

D2.   GENDER **(BY OBSERVATION ON PHONES)**
ONLINE/TTW: Please record your gender.

TOT	REP	UNA	
46%	52%	51%	MALE
54%	47%	49%	FEMALE
*	1%	*	NON-BINARY

And for statistical purposes only…

D4.   And what was the last level of education you completed? **(DO NOT READ CATEGORIES)**

TOT	REP	UNA	
24%	23%	24%	GRADUATED HIGH SCHOOL OR LESS
4%	5%	5%	TECHNICAL OR VOCATIONAL SCHOOL
32%	39%	31%	SOME COLLEGE
27%	23%	26%	GRADUATED COLLEGE
12%	11%	13%	GRADUATE/PROFESSIONAL SCHOOL
1%	--	1%	REFUSED **(DNR/NOT ONLINE OR TTW)**

D5.   How would you describe the area where you currently live?

TOT	REP	UNA	
24%	20%	20%	A CITY
36%	37%	32%	A SUBURBAN AREA
17%	15%	22%	A SMALL TOWN
23%	27%	25%	A RURAL AREA
*	1%	--	DON'T KNOW/NOT SURE **(DNR/NOT ONLINE OR TTW)**
*	--	--	REFUSED **(DNR/NOT ONLINE OR TTW)**

D6.   Are you currently registered to vote as … a Republican, a Democrat, an Unaffiliated or Independent, or something else? **(ROTATE :1-2)**

TOT	REP	UNA	
32%	100%	--	REPUBLICAN
33%	--	--	DEMOCRAT
32%	--	93%	UNAFFILIATED OR INDEPENDENT
3%	--	7%	SOMETHING ELSE
1%	--	--	UNSURE/NOT SURE **(DNR/NOT ONLINE OR TTW)**

D7.   Generally speaking on most issues, do you consider yourself to be… **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

TOT	REP	UNA	
36%	72%	26%	CONSERVATIVE
39%	23%	50%	MODERATE
23%	6%	22%	LIBERAL
*	--	1%	DON'T KNOW **(DNR/NOT ONLINE OR TTW)**
2%	--	2%	REFUSED **(DNR/NOT ONLINE OR TTW)**

D8.   What is your ethnic or racial heritage? **(PHONE: READ CHOICES)**

TOT	REP	UNA	
20%	3%	14%	AFRICAN AMERICAN OR BLACK
71%	89%	73%	WHITE
4%	3%	5%	HISPANIC AMERICAN OR LATINO
1%	2%	2%	ASIAN AMERICAN
1%	1%	1%	NATIVE AMERICAN
*	1%	1%	OTHER **(DNR/SHOW ONLINE AND TTW)(SPECIFY)**
1%	1%	3%	MIXED/MULTIPLE **(DNR/SHOW ONLINE AND TTW)(SPECIFY)**
1%	--	1%	REFUSED **(DNR/NOT ONLINE OR TTW)**