



## MEMORANDUM

**TO:** Interested Parties  
**FROM:** Lori Weigel & Kathryn Hahne / New Bridge Strategy  
Rob Autry & Martin Shull / Meeting Street Insights  
**DATE:** May 14, 2024  
**RE:** Voters in Georgia Support Continuing to Fund Clean Energy Investments

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New Bridge Strategy and Meeting Street Insights, Republican polling firms, conducted a survey of voters in Georgia<sup>1</sup> on clean energy investments and climate change on behalf of Centerline Liberties.

The survey found broad, bipartisan support for clean energy infrastructure and manufacturing. Voters say that investments in clean energy will have a positive impact on both Georgia and the country. Additionally, there is strong and widespread support for both federal government and state government action on reducing carbon pollution.

Specifically, the survey found that:

- **Georgia voters overwhelmingly support investments in clean energy.** Almost three-in-four (72 percent) – including a majority of Republicans and Independents – say that Congress should continue to fund laws that invest in clean energy infrastructure. We asked voters whether Congress should continue to fund or stop funding the items below:
  - *Modernizing, improving, and securing the electric grid and related infrastructure;*
  - *Helping homeowners and businesses become more energy efficient;*
  - *Providing tax credits for the production of clean renewable energy like wind, solar and hydrogen power; and,*
  - *Providing incentives for domestic manufacturing and purchase of electric vehicles, trucks and buses in the U.S.*

The desire to see this funding remain intact is evident across the state, in almost every type of community and with almost all key sub-groups of the electorate, including:

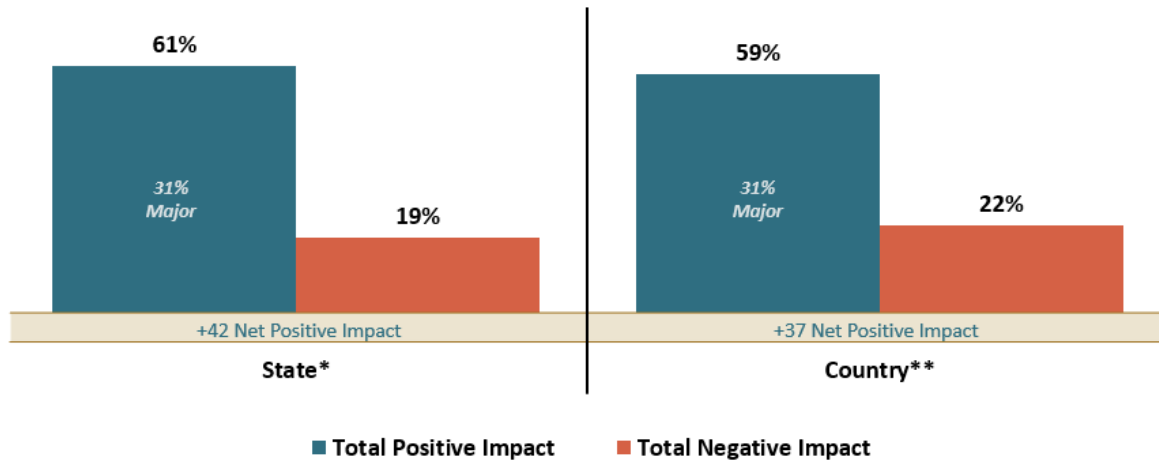
- 70% of men and 73% of women;
- 71% of those without a college degree and 73% of those with a college or post-graduate degree;
- 58% of Republicans, 72% of Independents, and 87% of Democrats; and,
- 84% of those in cities, 74% of those in the suburbs, 54% of small-town/rural voters.

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<sup>1</sup> The survey was conducted April 24-27, 2024 among N=500 registered voters in Georgia. Respondents were reached through cell phone, landline, text-to-web, and online interviews. The MOE for a survey of N=500 is ±4.38%.

- Nearly three-in-five voters think that these energy investments will have a positive impact on Georgia and the country alike.

“Do you think these investments will have a positive impact on your state/country, a negative impact on your state/country, or no real impact one way or the other?”



\* Asked of Sample A (N=250)

\*\* Asked of Sample B (N=250)

- A grid that is secure from hackers and a safer, more reliable electric grid are deemed the most important ways to invest in America’s energy future. We gave voters a list of specific clean energy investments and asked them to indicate how important it is to them personally that investments continue to be made.

Grid security, safety and reliability investments rise to the top, followed by investments in energy efficiency.

Importance to invest in that purpose

	Extremely Important	Total Ext/Very Important
Making the country’s electric grid more secure from hackers and foreign interference.	55%	85%
Making the country’s electric grid safer and more reliable.	45%	80%
Improving energy efficiency of government buildings, schools, libraries, and other facilities.	30%	67%
Providing incentives to increase manufacturing in the United States of components needed to produce clean energy such as solar and wind.	31%	63%
Helping homebuyers save money buying new energy efficient appliances.	27%	61%
Expanding production of wind, solar, and other renewable energy sources.	33%	60%
Supporting new technologies to reduce carbon emissions, such as carbon management and storage.	31%	58%

These grid investments are deemed to be extremely or very important across party lines with 88 percent of Republicans saying that making the country’s electric grid more secure from hackers is extremely or very important and 78 percent saying that making the grid safer and more reliable is extremely or very important. 78 percent of Independents and 87 percent of Democrats say making

the grid more secure from hackers is extremely or very important. 80 percent of Independents and 84 percent of Democrats say it is extremely or very important to make the country’s safer and more reliable.

- **There is widespread support for both federal government and state government action on reducing carbon pollution.** 77 percent say they support the United States government taking action to reduce carbon pollution that contributes to climate change and 77 percent support their state government taking action. Support for federal or state government action on climate change is bipartisan.

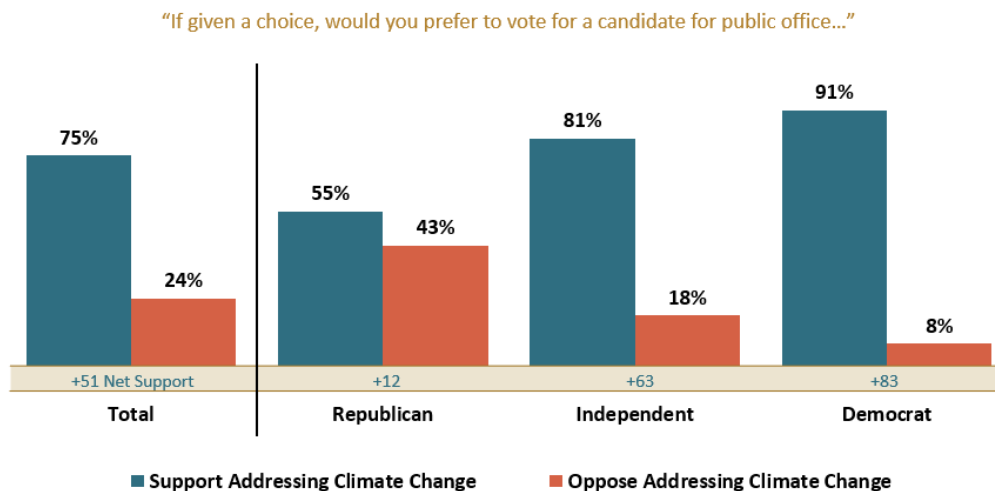
Taking Action Support by Party

<i>% Total Support - Oppose</i>	GOP	IND	DEM
<b>Federal Government</b>	<b>58%-42%</b>	<b>75%-23%</b>	<b>95%-5%</b>
<b>State Government</b>	<b>59%-39%</b>	<b>80%-20%</b>	<b>94%-4%</b>

Voters are also more likely to have a positive impression of their Senator or Governor if he or she supported taking action on climate change. 63 percent say they would have a more favorable impression of their U.S. Senator if he or she supported the United States government taking action to reduce the carbon pollution that contributes to climate change. 59 percent say the same about Georgia’s Governor.

- **75 percent say they would prefer to vote for a candidate for public office who supports doing something to address climate change compared to 24 percent who would prefer a candidate opposed to action on climate change.**

This sentiment transcends party lines as illustrated in the bar chart below.



*In summary, voters in Georgia believe that investments in clean energy will have a positive impact on their state and on the country and they support maintaining investments in clean energy infrastructure. These investments are supported across party lines and with almost all key sub-groups of the electorate, including Republicans, voters in small town/rural areas and those without a college degree. Voters are overwhelmingly supportive of investments in making the electric grid more secure from hackers, safer, and more reliable. Investments in energy efficiency are also deemed particularly important by Georgia voters. Finally, there is widespread support for the government taking action to reduce carbon pollution and 75 percent would prefer to vote for a candidate who supports doing something on climate change than someone who opposes taking action.*