

# CENTERLINE

## National Survey

- N = 800 Registered Voters
- Conducted via Mixed Mode
- Sept 16-20, 2024
- moe = +/- 3%

## CLOSER LOOK AT MENTAL HEALTH

*Prepared by Alex Lundry, Redbud Consulting, Sept 2024  
alex@redbud.consulting*



- Universal Support for Mental Health Insurance Requirements
- RVs Want Bureaucrats Out of the Way of Mental Healthcare.
- Many Have Personal Experience with Coverage Difficulties
- Older Voters Especially Supportive
- Net Positive Support Across All Key Demos
- All 50 States Estimated to be Majority Supporters

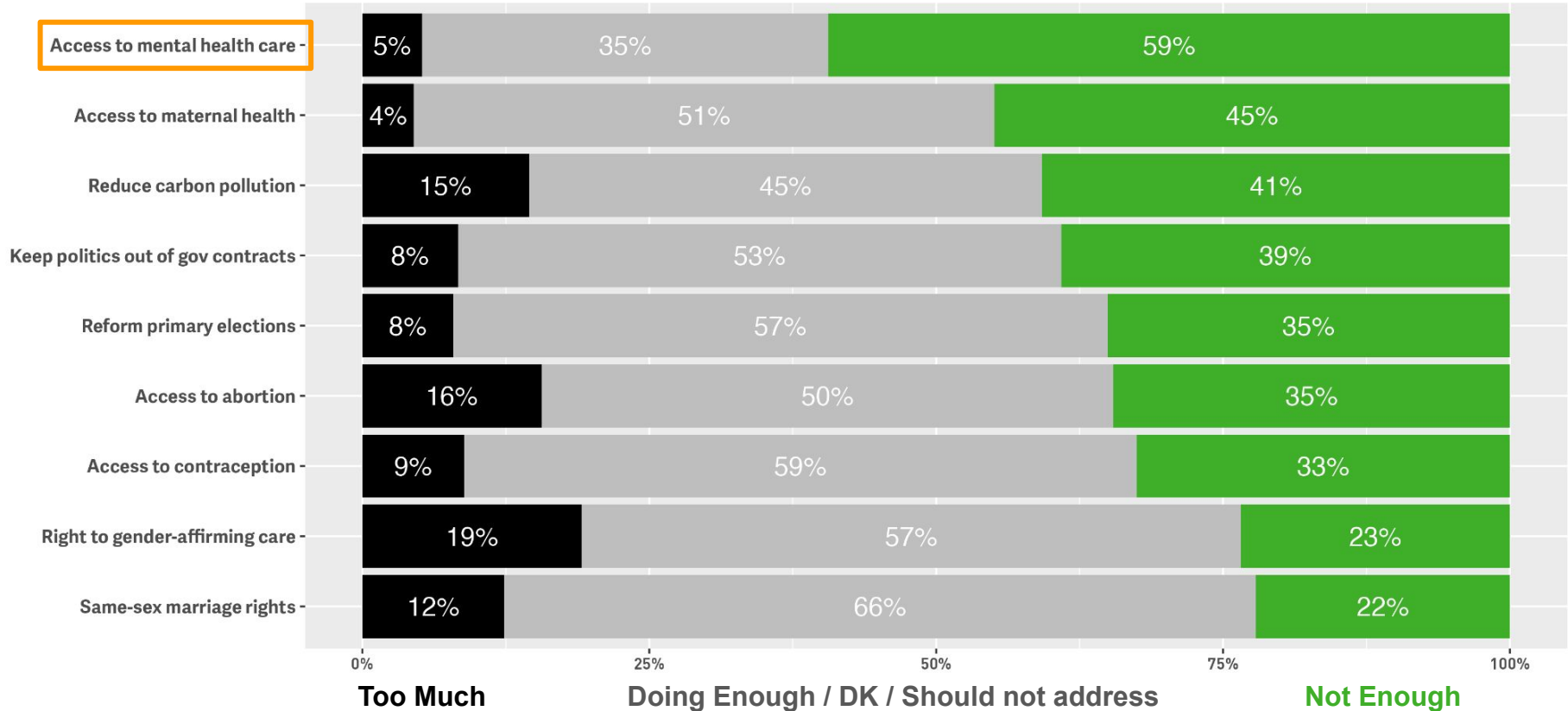
# 6

## Headlines

# GOVERNMENT ACTION

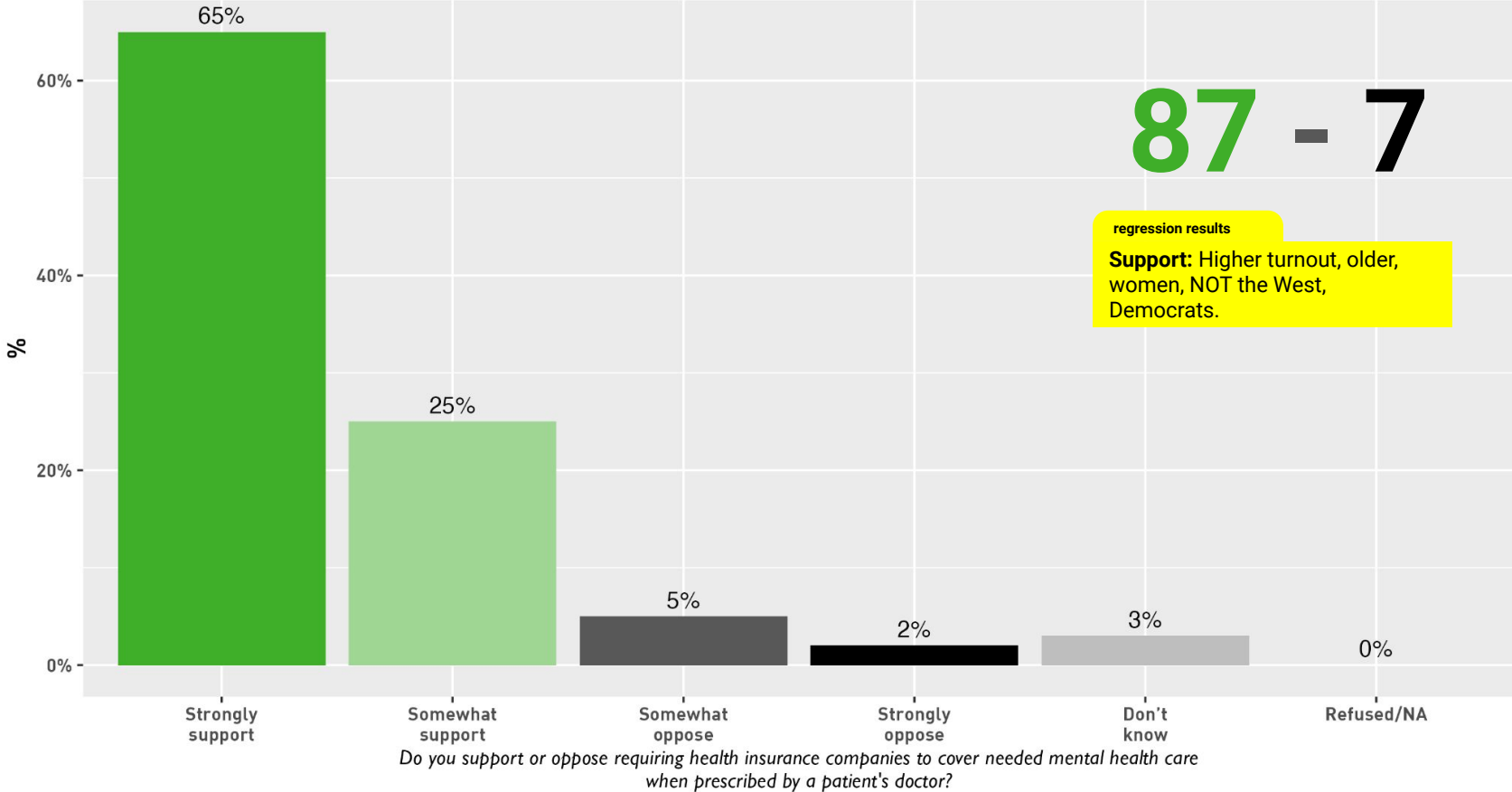
Here are a few issues facing the country. For each, please indicate whether you think elected officials in your state are...doing too much on this issue, doing enough on the issue, not doing enough on the issue, or they should not be addressing the issue.

Voters are most interested in more government action on mental health, maternal health and clean energy.



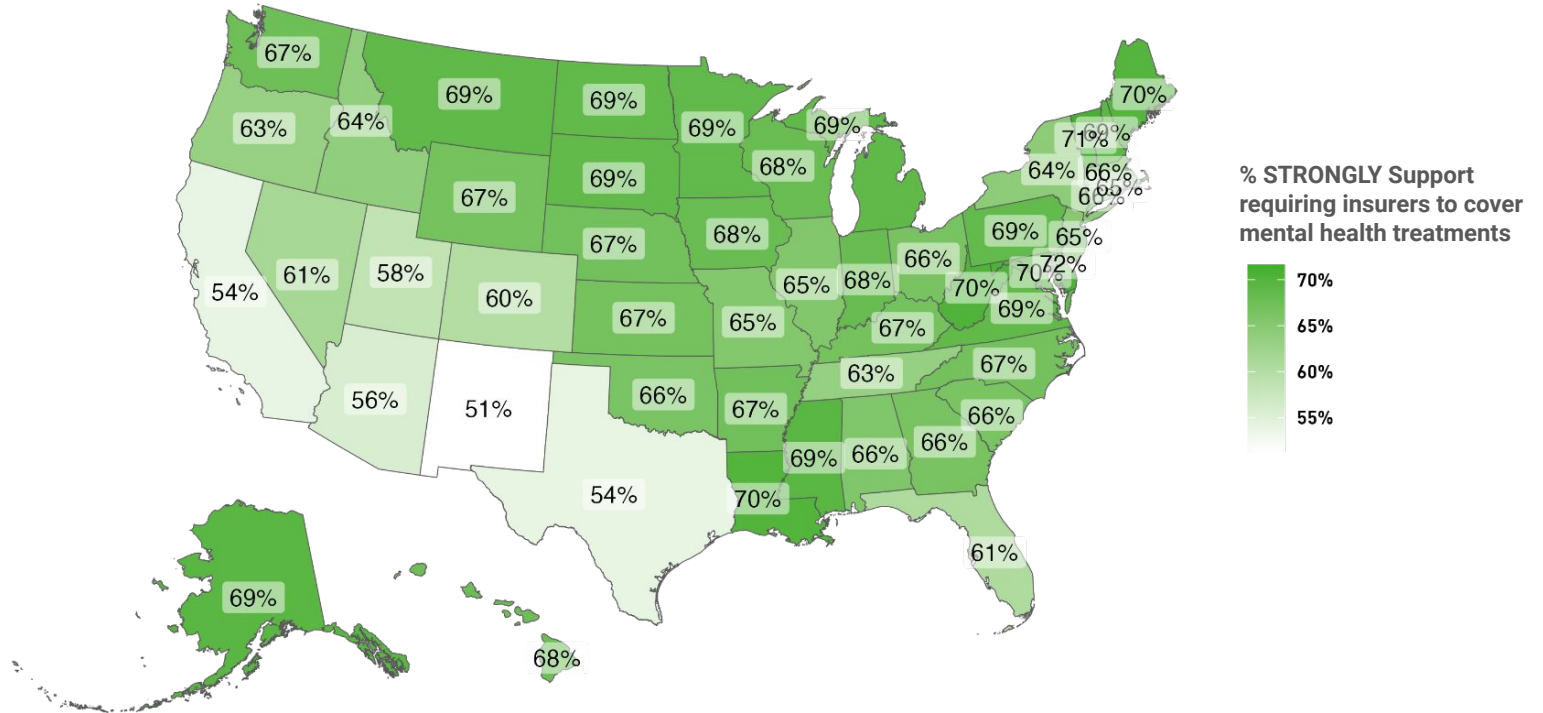
# INSURANCE COVERAGE OF MENTAL HEALTH

There is massive support - nearly two-thirds strong - for requiring insurers to cover mental health care.



# STRONGLY SUPPORT MENTAL HEALTH COVERAGE

The Southwest appears to be more resistant to mental health insurance coverage requirements.



State-level estimates calculated via Multi-level Regression & Post-stratification

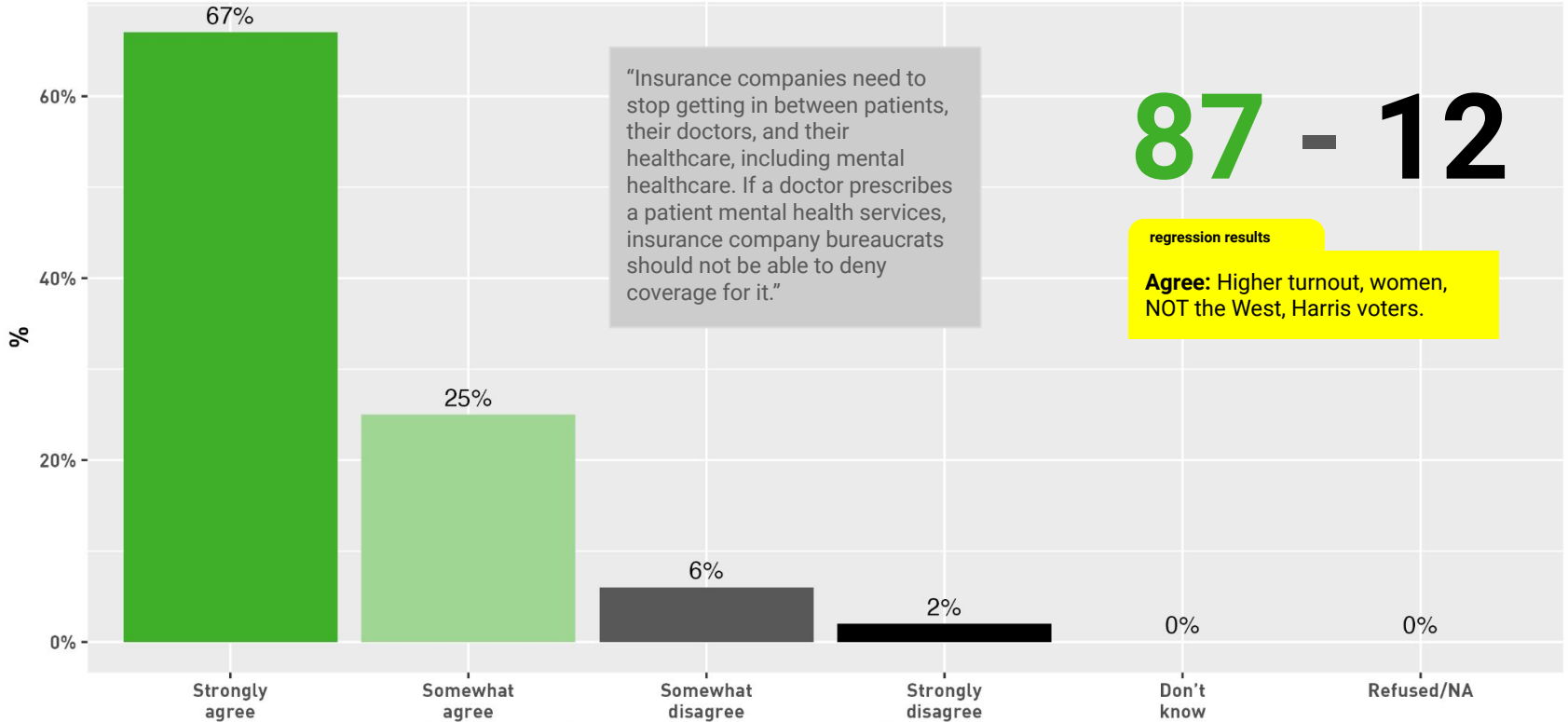
# STRONGLY SUPPORT MENTAL HEALTH COVERAGE

Support is very high in key swing states, especially Michigan and Pennsylvania.



# INSURANCE COVERAGE OF MENTAL HEALTH

Support remains just as high for messaging around this requirement, attacking insurers for getting between patients and doctors.

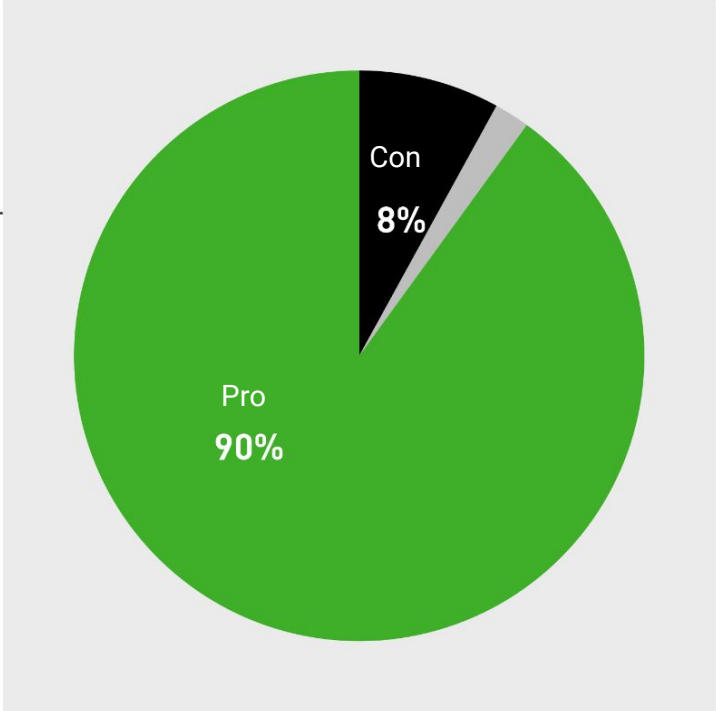


Do you agree or disagree with the following statement? "Insurance companies need to stop getting in between patients, their doctors, and their healthcare, including mental healthcare. If a doctor prescribes a patient mental health services, insurance company bureaucrats should not be able to deny coverage for it."

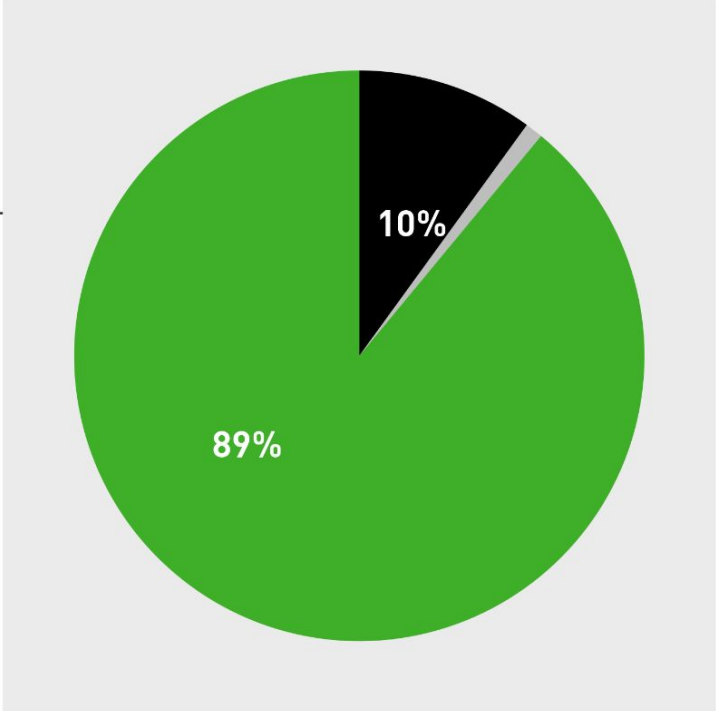
# REPUBLICAN SUPPORT FOR MENTAL HEALTH

There is nearly universal support among Republicans for requiring insurers to cover prescribed mental health care.

Require Insurance to Cover Mental Health



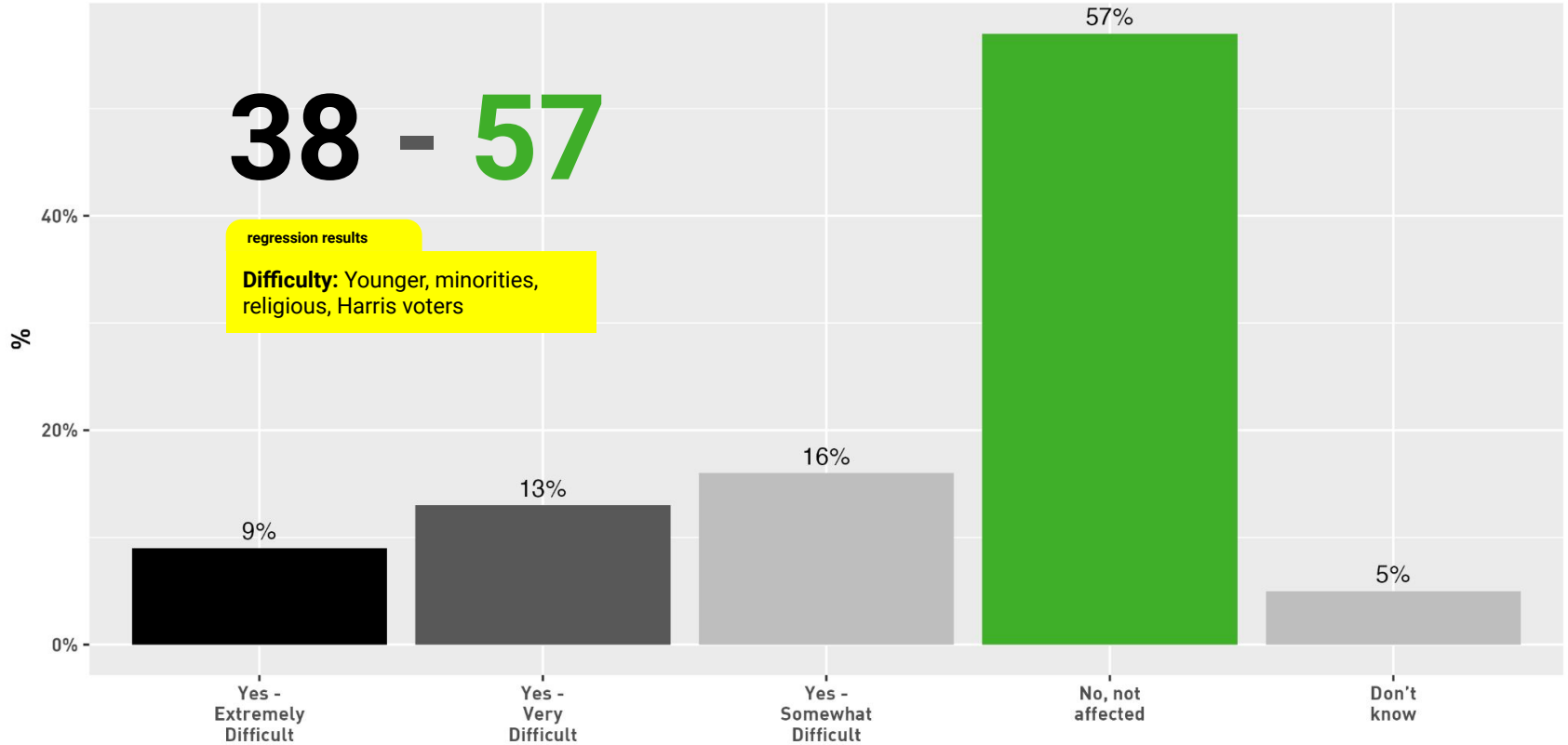
Don't Let Insurers Get Between Patients & Their Care





# MENTAL HEALTH - PERSONAL EXPERIENCE

Even with nearly 6 out of 10 unaffected by mental health coverage difficulties, support is still very high.



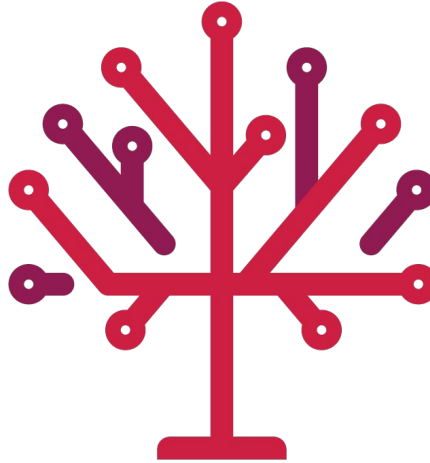
Have you or has anyone you know been affected by a health insurance company making it difficult to access mental health care? (IF YES) How difficult would you say it was to access mental health care in this particular circumstance?

# MENTAL HEALTH: COMPOSITE SUPPORT BY DEMOS

Support for increased coverage of mental health services is nearly a universal; our least supportive demographic is still a +63 in support.



For key demos, this shows average net support for government requiring insurers to cover prescribed mental health services based on a composite score made up of all relevant survey questions.



# REDBUD

CONSULTING

*Prepared by Alex Lundry, Sept 2024  
alex@redbud.consulting*