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**To:** Interested Parties  
**From:** Alex Lundry, Redbud Consulting  
**Re:** Centerline Liberties National Issues Survey - Contraception  
**Date:** October 2024

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The following key findings and data come from Centerline Liberties' recent national survey of 800 registered voters conducted September 12-16, 2024, via mixed mode methodology (cell phones, landlines, online and text-to-web). The survey has a margin of error of +/- 3%.

The survey covered a number of topics; this memo focuses on data collected regarding access to contraception.

### **KEY FINDINGS**

1. **Overwhelming support for access to contraception:** Regardless of how we asked the question, we consistently found super-majorities in favor of protecting and indeed expanding access to contraception. This holds across party lines with Republicans, Independents, and Democrats all distinctly supportive as detailed in our other findings.
2. **More than 7 out of 10 say public funding of contraception is a good thing:** 73% say that public funding for programs that increase access to contraceptives and family planning services is generally a good thing for our society. This includes 61% of Republicans and 73% of Independents.
3. **Universal, bipartisan support for affordable contraception:** An incredible 91% of all voters agree that *"All people in the United States should be able to both afford and have access to contraception. They should also be able to obtain information on what method of contraception would be best for them."* Indeed, 60% strongly agree with this statement, underscoring its incredible popularity, including 47% of Republicans who strongly agree.
4. **Contraception as an individual right:** Another 91% of registered voters (and 86% of Republicans, 91% of Independents) agree that *"Every individual has a right to make and carry out one's own healthcare decisions on contraception and fertility treatment."* This time 63% - nearly two-thirds! - of RV's strongly agree with the statement.
5. **In-vitro fertilization (IVF) has broad appeal:** 79% of registered voters favor protecting access to IVF, a type of fertility treatment where eggs are combined with sperm outside the body in a lab to form an embryo. Nearly half of the country (48%) strongly favors it. Support is consistently high across all partisans: 74% of R's, 84% of D's and 77% of Independents.

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6. **Net positive support for contraceptive access across all key demographic groups:** Looking at a composite score across each of our questions focused on contraception (good for society, affordable access, individual rights, and IVF), we found there is net support for government protection and expansion of contraception among every key demographic investigated. This includes Trump voters, at +46, those who attend church weekly at +52, Republican Men at +42, Republican Women at +50, and Hispanic voters who were +53.
  7. **Closer look at MEN and contraception support:** While women are distinctly more supportive of government efforts to protect and expand access to contraception, this data shows that men are also extremely supportive. 75% of men (and 63% of Republican men) say it is good for society that public funds provide women with increased access to contraception. 90% of men agree (and 57% of men strongly agree) that “all people in the US should be able to both afford and have access to (it).” 91% agree (58% strongly) with it when framed as an individual right. And 78% favor IVF.
  8. **A majority of swing voters support increased contraception access:** 61% of undecideds on the presidential ballot and 51% of undecideds on the generic congressional ballots believe that public funding of contraceptives and family planning services is a good thing for society. More than 90% agree with each of our other contraception statements. And more than two-thirds support protecting access to IVF.
  9. **States across the country believe public funding of contraception to be a good thing:** Modeling of state-level estimates indicate that, on average, about half of RVs in a state believe public funding of contraception to be a VERY good thing for society. This shows the issue to have remarkable appeal across the country, including in key swing states like Pennsylvania, Wisconsin, and Michigan, estimating to have roughly 50% of their voters believe it to be a very good thing.