
To: Interested Parties
From: Alex Lundry, Redbud Consulting
Re: Centerline Liberties National Issues Survey - Mental Health
Date: October 2024

The following key findings and data come from Centerline Liberties' recent national survey of 800 registered voters conducted September 12-16, 2024, via mixed mode methodology (cell phones, landlines, online and text-to-web). The survey has a margin of error of +/- 3%.

The survey covered a number of topics; this memo focuses on data collected regarding federal funding of mental health policies.

KEY FINDINGS

1. **6 out of 10 voters want more from the government on mental health:** 59% of registered voters believe the government should be doing more to expand "access to mental health care" - the strongest performance of all the issues we tested in the survey. This includes half of all Republicans.
2. **Near universal support for mental health insurance requirements:** 90% support requiring insurers to cover needed mental health care when prescribed by a patient's doctor (65% strongly!). This is a non-partisan issue; there are no significant differences in support levels by partisanship.
3. **Americans want bureaucrats out of the way of mental healthcare.** 92% agree that "Insurance companies need to stop getting in-between patients, their doctors, and their healthcare, including mental healthcare. If a doctor prescribes a patient mental health services, insurance company bureaucrats should not be able to deny coverage for it." (67% strongly). Both Democrats (94%) and Republicans (89%) overwhelmingly support this statement.
4. **Many voters have personal experience with mental health coverage difficulties:** nearly 4 out of 10 registered voters know someone who has been affected by an insurer making it difficult to access mental health care, with about 1 in 10 saying it was "extremely difficult."
5. **Incredible support across all key demographic groups:** Looking at a composite score across each of our questions focused on mental health coverage, we found there is net support for requiring insurers to cover prescribed mental health care among every key demographic investigated. This includes Trump voters, at +67, Republicans at +69, weekly church attendees at +69, and Republican Men at +66.

-
- 6. Older voters are the most supportive of mental health insurance requirements:** A whopping 93% of voters over the age of 55 support requiring insurers to cover prescribed mental healthcare. This is only slightly higher than the 89% support of 35-54 year olds and 18-34 year olds at 86% support.
 - 7. 8 out of 10 swing voters support mental health insurance requirements:** 80% of undecideds on the presidential ballot and 78% of undecideds on the generic congressional ballots support requiring insurers to cover prescribed mental health treatments.
 - 8. States across the country strongly agree on this issue.** Modeling of state-level estimates indicate that on average about 40% of RVs in each state support *“requiring health insurance companies to cover needed mental health care when prescribed by a patient’s doctor”* This shows the issue has remarkable appeal across the country, including key swing states like Pennsylvania, Wisconsin and Michigan.