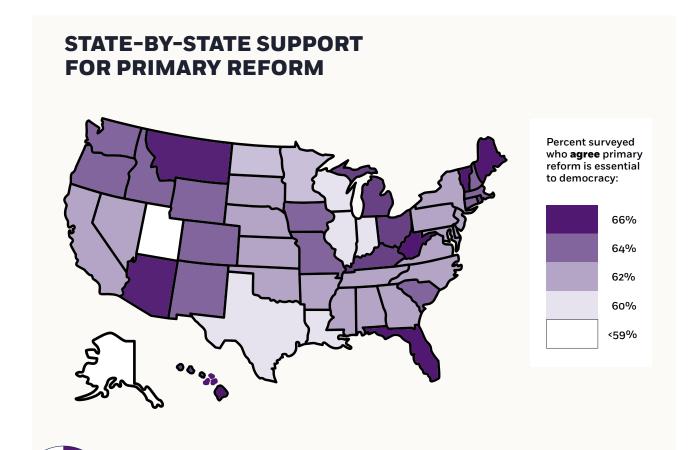
Across all parties and geographies, the American public is ready for **PRIMARY REFORM.**

Americans across the political spectrum **support primary election reform** to produce candidates that are more likely to represent broad swaths of the electorate and maintain a healthy democracy.



PRIMARY REFORM



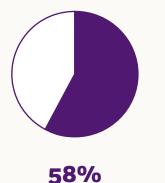
An average of **63% of voters** across the U.S. agree that primary reform is essential to democracy, with especially high support in key swing states, including **Arizona (65%) and Michigan (64%).**¹ Primary reform also scored strongly across every single demographic group studied. The average across **all demographics is +21**, even with **Trump voters (+6), Republicans (+9),** and **Seniors (+9).**

2024 NATIONWIDE SURVEY RESULTS

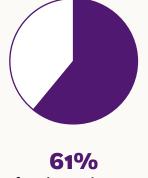
Quarter 3, 2024

OPEN PRIMARY AND TOP-TWO PRIMARY SYSTEMS ARE EXTREMELY POPULAR

PRIMARY REFORM ENJOYS SUPPORT AMONG REGISTERED VOTERS



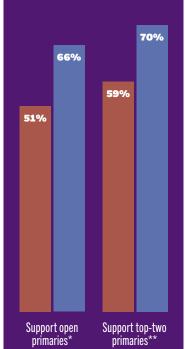
of registered voters support open primaries*



of registered voters support top-two primaries**

PRIMARY REFORM ENJOYS CROSS-PARTY SUPPORT

Majorities of Democrats and Republicans support open primaries and top-two primaries



***OPEN PRIMARY SYSTEM:** All voters can participate in taxpayer funded elections regardless of party registration.

****TOP-TWO PRIMARY SYSTEM:** All candidates are listed on the same ballot and the top two with the most votes (regardless of party) advance to the general election, and all eligible voters can participate.

PRIMARY REFORM



Scan here to learn more about Centerline Liberties' mission.

METHODOLOGY: The key findings and data shared in this one-pager come from Centerline Liberties' recent national survey of 800 registered voters conducted September 12-16, 2024, via mixed mode methodology (cell phones, landlines, online and text-to-web). The survey has a margin of error of +/-3%.

The survey covered a number of topics; this one-pager focuses on data collected regarding primary election reform.