

National Survey
N=800 Registered Voters
Topline Results
May 27 - June 1, 2025

QGVOTER. Thinking about all elections including school, local and primary elections, how many of them have you voted in over the past few years?

None of them	5%
Less than half of them	10
About half of them	10
Most of them	30
All of them	43
Don't know	1
Refused/NA	0

COLLAPSED CODES:

Most/All	73%
Half or fewer	26

QSS_IMPORT. How important is the issue of same-sex marriage to you?

Very important	31%
Somewhat important	22
Not too important	17
Not at all important	27
Don't know	3
Refused/NA	0

COLLAPSED CODES:

Very/Somewhat	53%
Not too/Not at all	44
DK/Refused	3

QMARBLT. Do you agree or disagree: Same-sex couples should have the right to marry one another?

(IF HALF SAMPLE B SHOW THIS INTERVIEWER INSTRUCTION) (IF RESPONDENT SAYS NEITHER OR UNSURE/DON'T KNOW, ASK) If you absolutely had to answer one way or the other, which way would you lean?

	TOTAL	HALF A	HALF B
Strongly agree	45%	42%	49%
Somewhat agree	21	19	23
Neither agree nor disagree / Unsure (SAMPLE A ONLY)	8	15	NA
Somewhat disagree	7	4	11
Strongly disagree	17	20	15
Refused/NA	1	0	2

COLLAPSED CODES:

Agree	67%	61%	72%
Disagree	25	24	26
Neither/DK/Refused	9	15	2

QOBRBLT. In 2015 the Supreme Court ruled that the Constitution guarantees a right to same-sex marriage. Do you approve or disapprove of this decision?

(IF HALF SAMPLE B) If you neither approve nor disapprove you can tell me that as well. (IF HALF SAMPLE A SHOW THIS INTERVIEWER INSTRUCTION) (IF RESPONDENT SAYS NEITHER OR UNSURE/DON'T KNOW, ASK) If you absolutely had to answer one way or the other, which way would you lean?

	TOTAL	HALF A	HALF B
Strongly Approve	46%	43%	49%
Somewhat Approve	20	25	14
Neither Approve nor Disapprove / Unsure (SAMPLE B ONLY)	8	NA	15
Somewhat Disapprove	9	10	7
Strongly Disapprove	18	20	15
Refused/NA	1	1	0

COLLAPSED CODES:

Approve	65%	68%	63%
Disapprove	26	31	22
Neither/DK/Refused	8	1	15

QRMABLT. In 2022, the US Congress enacted the Respect for Marriage Act that guarantees the federal government and all states will recognize the validity of legally sanctioned same-sex marriages in the United States while also protecting religious freedom. Do you approve or disapprove of the Respect for Marriage Act?

(IF HALF SAMPLE A) If you neither approve nor disapprove you can tell me that as well. (IF HALF SAMPLE B SHOW THIS INTERVIEWER INSTRUCTION) (IF RESPONDENT SAYS NEITHER OR UNSURE/DON'T KNOW, ASK) If you absolutely had to answer one way or the other, which way would you lean?

	TOTAL	HALF A	HALF B
Strongly Approve	45%	42%	48%
Somewhat Approve	23	21	25
Neither Approve nor Disapprove / Unsure (SAMPLE A ONLY)	7	15	NA
Somewhat Disapprove	8	4	12
Strongly Disapprove	16	17	14
Refused/NA	2	2	1

COLLAPSED CODES:

Approve	68%	62%	73%
Disapprove	23	21	26
Neither/DK/Refused	9	17	1

QSOCIETY. Do you think legal same-sex marriage in the United States is a good thing or bad thing for our society, or would you say it's neither a good thing nor a bad thing?

Very good thing	32%
Somewhat good thing	12
Neither good nor bad [VOL]	29
Somewhat bad thing	9
Very bad thing	16
Don't know	2
Refused/NA	0

COLLAPSED CODES:

Good thing	44%
Bad thing	25
Neither/DK/Refused	31

QAMERVIEW. Do you think that Americans overall are (ROTATE TOP TO BOTTOM - BOTTOM TO TOP) mostly in favor of same-sex marriage, mostly indifferent toward same-sex marriage or mostly opposed to same-sex marriage?

Mostly favor same-sex marriage	24%
Mostly indifferent to same-sex marriage	42
Mostly oppose same-sex marriage	24
Don't know	9
Refused/NA	0

QSSMGOP. Can someone who supports allowing same sex marriage be considered a Republican, or not?

Yes, they can	59%
No, they cannot	19
Don't know	21
Refused/NA	1

QCHANGE. Thinking back, are your current views about the legality of same-sex marriage generally (ROTATE: more supportive, more opposed), or have they not changed over the course of your lifetime?

More supportive	31%
Have not changed	52
More opposed	13
Don't know	4
Refused/NA	0

I'm going to read to you some arguments people have made supporting legal same-sex marriage. For each one, please tell me how convincing the argument is to you personally... (ROTATE TOP TO BOTTOM - BOTTOM TO TOP) extremely convincing, very convincing, somewhat convincing, or not at all convincing?

<i>Ranked by % Extremely/ Very</i>							COLLAPSED	
	Extremely Convincing	Very Convincing	Smwt Convincing	Not at all Convincing	DK	Ref/ NA	Total Convincing	Extremely/ Very
QMSG1. We should all follow the Golden Rule and treat others as we'd like to be treated, including gays and lesbians.	41%	26	17	15	1	0	84%	67
QMSG10. What two consenting adults do in their personal lives is none of my business -- and it shouldn't be the government's either. Government is already too big and intrusive. Unless someone is causing harm or posing a real threat, there's no reason for the government to interfere.	37%	29	16	14	3	0	83%	66
QMSG2. Freedom means freedom for everybody, including gays and lesbians, who should have the freedom to enter into relationships with each other. If adults can pay taxes, vote, serve in the military, or start a business, they should have the freedom to marry the person they love.	36%	24	16	19	4	0	77%	61

<i>cont.</i>	Extremely Convincing	Very Convincing	Smwt Convincing	Not at all Convincing	DK	Ref/ NA	COLLAPSED	
							Total Convincing	Extremely/ Very
QMSG12. The freedom to marry affirms for same-sex couples, their loved ones, and communities across the country that their love and commitment deserve the same dignity and respect as any other couple.	32%	27	20	19	2	0	78%	59
QMSG5. Regardless of personal beliefs, same-sex marriage has been legal nationwide for a decade - and longer in many states. It has broad support across the country and is now woven into the fabric of American life. This is settled law. It's time to move on and let people live their lives without worrying if their rights could be taken away.	29%	28	20	18	4	1	77%	57
QMSG4. Since 2015, legal marriage has guaranteed same-sex couples the same essential rights and protections as any other couple -- from spousal benefits and shared health insurance to joint tax filing, parental rights, inheritance, and hospital visitation. These are core legal rights Americans rely on, and they shouldn't be taken away.	31%	25	23	18	3	0	79%	56
QMSG9. Same-sex couples have built their lives, families, and futures around the legal recognition of marriage for over a decade. They trusted the law, played by the rules, and contributed to their communities just like anyone else. It's wrong to take away rights that people have come to count on.	31%	24	22	20	3	0	77%	55

<i>cont.</i>							COLLAPSED	
	Extremely Convincing	Very Convincing	Smwt Convincing	Not at all Convincing	DK	Ref/ NA	Total Convincing	Extremely/ Very
QMSG3. Strong families and lasting relationships strengthen communities, and marriage is a fundamental freedom deeply rooted in the history and traditions of our country. American citizens - including same-sex couples - should have the freedom to marry the person they love.	30%	25	20	24	2	0	75%	55
QMSG11. After ten years, it's clear that legal marriage for same-sex couples hasn't hurt anyone -- it's helped millions. It's allowed people to build stable families, plan for the future, and care for one another. That kind of stability and peace of mind is good for everyone -- and it's worth protecting.	28%	26	19	24	3	0	73%	54
QMSG14. According to a 2024 study from the RAND Corporation, marriage equality led to stronger families, healthier communities, more efficient use of taxpayers' money and a better environment for children.	26%	22	21	23	6	0	70%	49
QMSG8. The freedom to marry protects same-sex couples' rights without forcing religious institutions or individuals to act against their beliefs--religious freedom and marriage equality can coexist, as the law protects both the right to marry and the right to practice one's faith.	21%	23	31	20	4	0	75%	45

<i>cont.</i>							COLLAPSED	
	Extremely Convincing	Very Convincing	Smwt Convincing	Not at all Convincing	DK	Ref/ NA	Total Convincing	Extremely/ Very
QMSG13. Marriage equality is directly linked to economic growth. Marriage spending alone has boosted state and local economies by 3.8 billion dollars and generated 244 million dollars in state and local sales tax revenue since Obergefell, and contributed around 125 billion dollars to the U.S. economy to date.	19%	21	29	27	4	0	69%	40
QMSG6. President Trump has stated that the question of same-sex marriage has been asked and answered. When asked about marriage for same-sex couples, President Trump said, "These cases have gone to the Supreme Court. They've been settled. And I'm fine with that."	14%	21	24	35	6	1	58%	35
QMSG7. In 2024, President Trump removed official opposition to same-sex marriage from the Republican Party platform. If President Trump acknowledges that this issue is settled, it's time for the rest of the country to do the same.	15%	16	24	40	5	0	55%	31

QPOSTBLT. As you've seen in this survey, same-sex marriage has been legal throughout the United States for ten years. There are now seven hundred eighty-one thousand married same-sex households according to the US Census. Regardless of how you initially felt, do you think same-sex marriage should remain legal, or should it be repealed?

(IF HALF SAMPLE B) If you have no opinion either way you can tell me that as well. (IF HALF SAMPLE A SHOW THIS INTERVIEWER INSTRUCTION) (IF RESPONDENT SAYS NEITHER OR NO OPINION, ASK) If you absolutely had to answer one way or the other, which way would you lean?

	TOTAL	HALF A	HALF B
Remain legal - Strongly	50%	48%	52%
Remain legal	22	29	15
Neither / No opinion either way (SAMPLE B ONLY)	9	NA	18
Repeal	8	9	6
Repeal - Strongly	11	14	9
Refused/NA	0	0	0

COLLAPSED CODES:

Remain legal	72%	77%	67%
Repeal	19	23	14
Neither/No opin/Refused	9	0	18

Finally, some demographic questions for statistical purposes only.

QEDOFR. What is the last grade of school you completed?

Less than high school degree	1%
Graduated high school	27
Vocational school/Technical school	7
2-year Associate's Degree	17
4-year Bachelor's Degree	29
Post-graduate degree [e.g. MA, MBA, LLD PhD]	18
Prefer not to answer	0

COLLAPSED CODES:

No 4 yr Degree	53%
4 yr Degree	47

QINCOME. Finally, which of the following income groups includes your TOTAL FAMILY INCOME in 2024 before taxes?

Up to \$20,000 [19,999]	7%
\$20,000-\$30,000 [29,999]	7
\$30,000-\$40,000 [39,999]	9
\$40,000-\$50,000 [49,999]	8
\$50,000-\$75,000 [74,999]	14
\$75,000-\$100,000 [99,999]	14
\$100,000-\$125,000 [124,999]	10
\$125,000-\$150,000 [149,999]	7
\$150,000-\$250,000 [249,999]	11
\$250,000-\$500,000 [499,999]	5
More than \$500,000	2
Don't know	1
Prefer not to answer	5

COLLAPSED CODES:

Under \$50k	31%
\$50k-\$100k	28
100k+	35

QRELIG. What is your religious preference? Is it Protestant, Catholic, Jewish, some other religion, or no religion?

Catholic	26%
Protestant	22
Orthodox-Christian	7
Inter-nondenominational	3
Jewish	3
Muslim/Islam	2
Hinduism	1
Buddhism	1
Native American	1
None / No religion / atheist / agnostic	20
Other	12
Don't know	2
Refused/NA	0

QEVANG. Would you describe yourself as a "born again" or evangelical Christian, or not? (IF CHRISTIAN)

Yes, born again or evangelical	35%
No, not born again or evangelical	59
Don't know	4
Refused/NA	2

QRELATTEND. How often do you attend religious services?

Never	25%
Less than once a year	12
About once or twice a year	6
Several times a year	13
About once a month	5
Nearly every week	10
Every week	19
Several times a week	8
Don't know	0
Refused/NA	2

COLLAPSED CODES:

Once a week +	26%
Attend, but less frequent	47

QIDEO. In general, would you describe your political views as... (READ AND ROTATE CODES 1-5 TOP TO BOTTOM - BOTTOM TO TOP)

Very Conservative	13%
Conservative	23
Moderate	32
Liberal	19
Very Liberal	11
Don't know	2
Refused/NA	1

COLLAPSED CODES:

Conservative	35%
Liberal	29
Moderate/DK/Refused	35

QPARTYID. Generally speaking, do you think of yourself as a (RANDOMIZE: Republican, a Democrat, an independent) or something else?

Republican	32%
Democrat	33
Independent	26
No preference	3
Something else / Other	4
Don't know	1
Refused/NA	0

QINTENSE. Would you call yourself a strong (INSERT RESPONSE FROM QPARTYID) or a not very strong (INSERT RESPONSE FROM QPARTYID)?

Strong	40%
Not very strong	23
Don't know	2
Refused/NA	0
Not asked	35

QLEAN. Do you think of yourself as closer to the Republican or the Democratic Party?

Republican	9%
Democratic	11
Neither [VOL]	14
Don't know	1
Refused/NA	0
Not asked	65

PSCALE. Party Identification Scale.

Strong Democrat	19%
Weak Democrat	13
Independent Democrat	11
Independent	15
Independent Republican	9
Weak Republican	12
Strong Republican	20
Not ascertained	0

PSCALE3. COLLAPSED:

Republicans	41%
Independents	15
Democrats	43
Other	0

QPRESBLT24. In the 2024 election for president, did you vote for (ROTATE) Democrat Kamala Harris or Republican Donald Trump?

Kamala Harris	42%
Donald Trump	43
Someone else [VOL]	3
Did not vote [VOL]	6
Refused/NA	6

QMARSTAT. Which of the following best describes your current marital or partnership status?

Married to an opposite-sex spouse	46%
Married to a same-sex spouse	2
Living with an opposite-sex domestic partner	7
Living with a same-sex domestic partner	1
Single/Never married	28
Separated	1
Divorced	9
Widowed	6
Refused/NA	1

COLLAPSED CODES:

Total Married	48%
Total same-sex	3

QCHILDHH. Do you currently have children under the age of 18 living with you at home?

Yes	29%
No	71
Refused/NA	1

QKNOWGAY. Among your immediate family members, relatives, neighbors, co-workers, or close friends, are any of them gay, lesbian, or bisexual as far as you know?

Yes	59%
No	38
Refused/NA	3

QLGBT. Which of the following do you consider yourself to be? You can select as many as apply. (ALLOW MULTIPLE RESPONSES OF CODES 1-5)

Straight or heterosexual	91%
Lesbian	1
Gay	2
Bisexual	5
Transgender	1
Refused/NA	2

COLLAPSED:

Total LGBT	7%
------------	----

QAGECODE6. And for statistical purposes only, would you please indicate which of the following age groups you belong to?

18-24	9%
25-34	16
35-44	17
45-54	15
55-64	19
65 or older	24
Refused/NA	0

QRACEX. And to make sure we have a representative group of people, how would you classify your race? Are you of Hispanic, Latino, or Spanish origin?

White	69%
Black or African American	11
Hispanic	11
American Indian or Alaska Native	1
Asian Indian	1
Chinese	1
Filipino	1
Japanese	0
Korean	0
Vietnamese	0
Other Asian	0
Native Hawaiian	0
Chamorro	0
Samoan	0
Other Pacific Islanders	0
Some other race	2
Prefer not to answer/Refused/NA	1

QSEX. What is your gender? (READ AND ROTATE CODES 1-2)

Male	47%
Female	52
Nonbinary [VOL]	0
Gender not listed here [VOL]	0
Prefer not to answer/Refused/NA	0

CR. Census Region (from sample).

New England	5%
Middle Atlantic	12
East North Central	16
West North Central	7
South Atlantic	21
East South Central	6
West South Central	11
Mountain	7
Pacific	14

CR4. COLLAPSED:

Northeast	17%
Midwest	23
South	38
West	22
