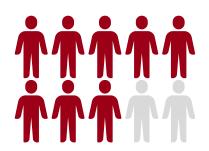
New Hampshire Poll Finds Broad, Bipartisan Support For Early Childhood Education

Conducted by Centerline Liberties



8 out of 10

80% of New Hampshire voters support state-level investment in early childhood education.

70% of New Hampshire

Republicans support additional government investment in early childhood education.

84% of voters support New Hampshire's statewide childcare scholarship funds, which helps working families access and afford a wide variety of childcare providers.

New Hampshire Voters See a Strong Need for Early Childhood Education Programs

20% of NH voters have or will **restrict their family planning** due to concerns about the costs of raising a child.

75%

deem childcare in their community expensive, nearly half call it very expensive. 50%

say that early childhood education is one of the **most important issues** relative to other issues, like the economy or healthcare.

40%

say childcare is difficult to find, a full ten points higher than the national numbers.



Policymakers who act on this consensus won't just be doing right by children and families - they'll be rewarded politically. Granite Staters, don't see early childhood investments as charity. They see them as essential social infrastructure for New Hampshire's - and America's - future stability and prosperity.

- Alex Lundry, Republican Pollster, Co-Founder of Redbud Consulting

New Hampshire Voters See Inadequate Support for Early Childhood Education Resources



believe that the **wages**that childhood
workers receive are
inadequate.



support increased government **funding** of **childcare programs**.

75%



62%

isn't doing enough to support families with children.

N = 800 Registered Voters; Conducted Online; Sept 23-25, 2025; moe = +/- 3%

Key Messages:

- Economic costs: Lack of care costs America billions of dollars every year; investments in ECE can reduce long-term costs to taxpayers and have significant economic returns.
- **Level playing field**: Framing ECE as ensuring all children, regardless of income, get a strong foundation, promoting the values of opportunity and meritocracy.
- **Bipartisanship**: The issue's bipartisan support appeals to voters with political fatigue.

