

# National Poll Reveals Widespread Agreement on Support For Early Childhood Education

*Conducted on behalf of Centerline Liberties*



**1 out of 4**

**25% of voters** have or will **restrict their family planning** due to concerns about the **costs of raising a child**.



A plurality of voters, **42%**, believe that the **wages** that childhood workers receive are inadequate.

*Voters show broad support for **Early Childhood Education Programs***

**81%** of national voters support **state-level investment** in early childhood education. **79%** support additional federal investment.

**74%** of **Republicans** support additional government investment in early childhood education.

***Voters See a Strong Need for **Early Childhood Education Programs*****

**68%** deem **childcare in their community expensive**, with **37%** saying it is very expensive.

**66%** think that investing in early childhood education is a **crucial government priority**.

**55%** say that early childhood education is one of the **most important issues** relative to other issues, like the economy or healthcare.

**52%** believe American families with **children are struggling**.

“Policymakers who act on this consensus won’t just be doing right by children and families - they’ll be rewarded politically. Americans don’t see early childhood investments as charity. They see them as essential social infrastructure for America’s future stability and prosperity.”

- Alex Lundry, Republican Pollster & Co-Founder of Redbud Consulting

## Child Health Arguments Best Sway Voters on Early Childhood Education



92%

believe identifying and supporting kids with development delays is important.



89%

say that services for children’s emotional and behavioral health are important.



89%

believe programs that support meals, health screenings, and medical care for young children are important.

N = 800 Registered Voters; Conducted Online; Sept 23-25, 2025; moe = +/- 3%

### Key Messages:

- » **Level playing field:** Framing early childhood education as ensuring all children, regardless of income, get a strong foundation, promoting the values of opportunity and meritocracy.
- » **Network effects:** Investing in families creates lasting benefits for everyone in society. This can be invoked through either a positive frame (strengthens families, improves schools, builds thriving communities) or a negative frame (decreases need for special education services, reduces juvenile crime and lowers social service dependency).