

Nearly 7 In Ten Americans Support Al Regulations

Data shows strong alignment on concerns over Al's potential harms and support for government regulations.

Washington, **D.C.** – As artificial intelligence (AI) remains a hot topic among policymakers and the courts, Republican pollster Alex Lundry conducted a <u>national survey</u> on behalf of <u>Centerline Liberties</u>. The findings indicate that the majority of registered voters share concerns about the potential harms of AI and support the need for regulations on the technology.

The survey results show that approximately 69% of registered voters support government regulation of the development and deployment of AI models such as ChatGPT or Grok. The data also highlights Americans' concerns about the potential harms of AI, including exposure to inappropriate content, difficulties in identifying AI-generated materials, environmental impacts, and voters' sentiment about who they trust to regulate AI.

"Al is a unique issue that affects *all* Americans and their everyday lives," **said Alex Lundry, Co-founder of Redbud Consulting.** "With a majority of Americans across party lines supporting Al regulation, policymakers should act proactively to address the concerns and establish safeguards that preserve Al's benefits while mitigating its risks."

"Al is driving many positive changes for Americans, but as the poll highlights, voters are also keenly aware of its potential harms," **added James Dozier, President of Centerline Liberties.** "These concerns are valid, addressable, and policymakers would be wise to move forward with commonsense legislation that balances these concerns, while not stymieing America's competitive advantage."

Topline numbers include:

- There is strong support for AI regulation.
 - 69% of registered voters support government regulation of the development and deployment of AI models such as ChatGPT or Grok.
 - When presented with statements summarizing a pro-regulation message and an anti-regulation message, 70% end up pro-regulation.

- 59% of Americans say the federal government should definitely implement requirements that AI chatbots post clear disclaimers when responding to sensitive prompts from underage users.
- 52% say regulations should definitely implement a prohibition on companion chatbots being marketed directly to minors.
- 51% believe the feds should definitely prohibit Al companions designed to impersonate minors.
- Voters have little trust in politicians and tech executives to regulate Al.
 - 22% of voters have a great deal of trust in "independent university-appointed expert panels" to regulate AI, and 21% of voters have a great deal of trust in "federal government scientists and researchers."
 - Whereas 24% have no trust at all in "members of Congress" and 22% in "tech company execs and CEOs" to regulate AI.
- A majority are concerned about Al's environmental impact.
 - 53% of voters are either extremely or very concerned about Al's impact on the environment.
 - 75% of American voters support (40% strongly) expanding clean energy sources in their community in order to meet growing electricity demand from AI.
- There is a desire to shield children from harmful Al.
 - 39% of registered voters are extremely concerned about children's exposure to inappropriate or harmful content.
 - 36% of registered voters are concerned about Al's impact on mental health and emotional well-being.
 - 36% are concerned about its effects on cognitive development and learning abilities.
- Half of voters are not confident they can detect Al-generated materials.
 - 50% of Americans are not too confident or not at all confident that they can tell
 when an online photo, video or audio clip about politics has been altered or
 Al-generated. Only 13% are very confident they can tell the difference.
 - This varies dramatically by age: only 26% of 18-34 year olds aren't confident in their detection capabilities, while an incredible 72% of voters 55+ aren't confident they could spot the difference.

For more information on the poll, which was conducted September 23-25, 2025 and includes 800 national registered voters, read the <u>memo</u> and <u>toplines</u>.

<u>Centerline Liberties</u> is a 501(c)3 nonprofit focused on forging consensus to advance centrist policy solutions capable of defending core constitutional freedoms and liberties, preserving a free market economy, and limiting the role of government in Americans' everyday lives.